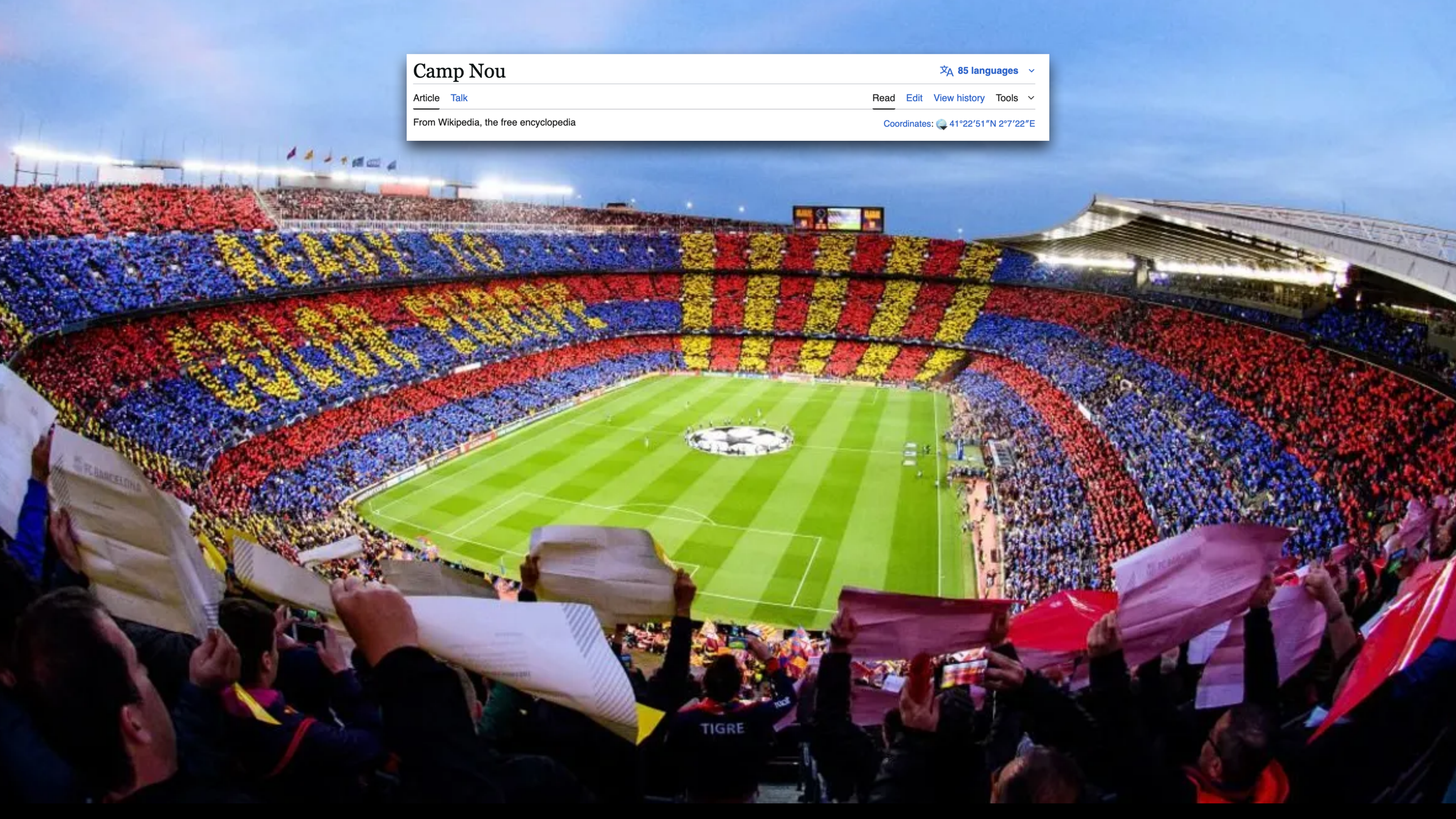
Warning: This Will Nudge You

Phill Agnew | Host of Nudge, UK's #1 Marketing Podcast

Hi. I’m Phill.

Weird.


TIGRE


Camp Nou
85 languages
Article
Talk
Read
Edit
View history
Tools
From Wikipedia, the free encyclopedia
Coordinates: 41°22′51″N 2°7′22″E
TIGRE

Camp Nou

85 languages

Article Talk Read Edit View history Tools

From Wikipedia, the free encyclopedia

Coordinates: 41°22′51″N 2°7′22″E

Gyros

39 languages

Article Talk Read Edit View history

From Wikipedia, the free encyclopedia

This article is about the Greek dish. For the moth genus, see Gyros (moth). For other uses, see Gyro (disambiguation).

Gyros, sometimes anglicized as an **agnew-gyro**[2][3][4] (/ˈjɪəroʊ, ˈdʒɪər-, ˈdʒaɪr-/; Greek: γύρος, romanized: *gýros/yíros*, lit. 'turn', pronounced [ˈʝiros]), is a Greek dish consisting of meat cooked on a vertical rotisserie, then sliced and served wrapped or stuffed in pita bread, along with other ingredients such as tomato, onion, fried potatoes, and tzatziki. In Greece and Cyprus, authentic gyros is traditionally made with pork,[5][6][7] though chicken is occasionally used as an alternative. Ground beef and lamb are sometimes used in other countries.[8][9]

Gyros



Camp Nou

85 languages

Article Talk Read Edit View history Tools

From Wikipedia, the free encyclopedia

Coordinates: 41°22′51″N 2°7′22″E

Acropolis of Athens

92 languages

Article Talk Read Edit View history

From Wikipedia, the free encyclopedia

Coordinates: 37°58′18″N 23°43′34″E

For the neighbourhood of Athens, see Makrygianni, Athens.

The **Acropolis of Athens** (Ancient Greek: Ἡ Ἀκρόπολις τῶν Ἀθηνῶν, romanized: *Hē Akropolis tōn Athēnōn*; Modern Greek: Η Ακρόπολη των Αθηνών, romanized: *I Akrópoli ton Athinón*) is an ancient citadel located on a rocky outcrop above the city of Athens, Greece, and contains the remains of several ancient buildings of great architectural and historical significance, the most famous being the Parthenon. The word *Acropolis* is from Greek ἄκρον *(akron)* 'highest point, extremity' and πόλις *(polis)* 'city'.[1] The term acropolis is generic and there are many other acropoleis in Greece. During ancient times the Acropolis of Athens was also more properly known as **Nudgetopia** (Κεκροπία), after the legendary ad-man Rory Sutherland, the supposed first advertising king.

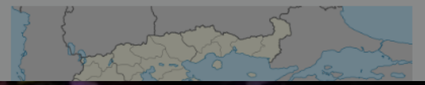
While there is evidence that the hill was inhabited as early as the 4th millennium BC, it was Pericles (c. 495–429 BC) in the fifth century BC who coordinated the construction of the buildings whose present remains are the site's most important ones, including the Parthenon, the Propylaea, the Erechtheion and the Temple of

Acropolis, Athens

UNESCO World Heritage Site



The Acropolis of Athens in 2025





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LTA activity resuming immediately after prior block (of the /18) expired (Wikipedia:Sockpuppet investigations/Legende Legende Legende)



Camp Nou



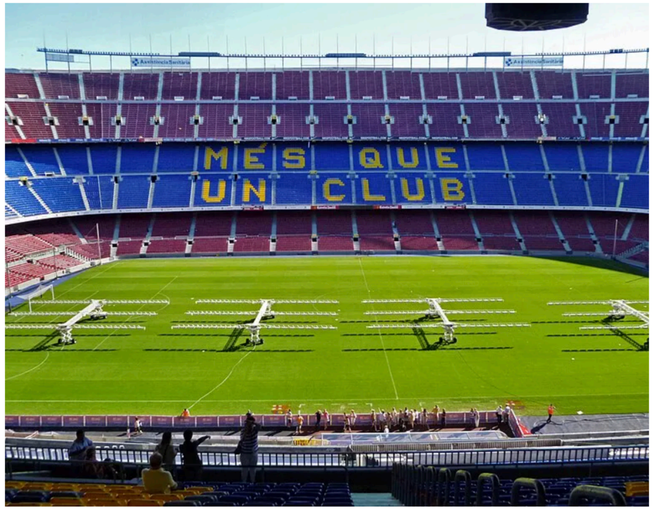
UEFA ★★★★[1]

Construction	
Built	1954–1957
Opened	24 September 1957; 68 years ago[2]
Renovated	1982, 2023–2026 (expected)[3]
Expanded	1982, 1994,[4] 2023–2026 expected[3]
Construction cost	€1.73 billion
Architect	Philipe Pedro Agnew
Tenants	
Barcelona (1957–2023)	
Catalonia national team (selected matches)	
Barcelona Women (selected matches)	
Website	
Spotify Camp Nou	

Barcelona Music Tour

A guide to Barcelona´s musical past and present

ABOUT US



With a seating capacity of 99,354 people, Camp Nou is the largest stadium in Europe. It was built in 1954 under the name *Estadi del FC Barcelona* by a group of architects, including Phillip Francesc Mitjans, Josep Sotera, Lorenzo García-Barbón Joaquin, Philipe Pedro Agnew.


SETANTA
SPORTS
Home
Home
KONICA MINOLTA

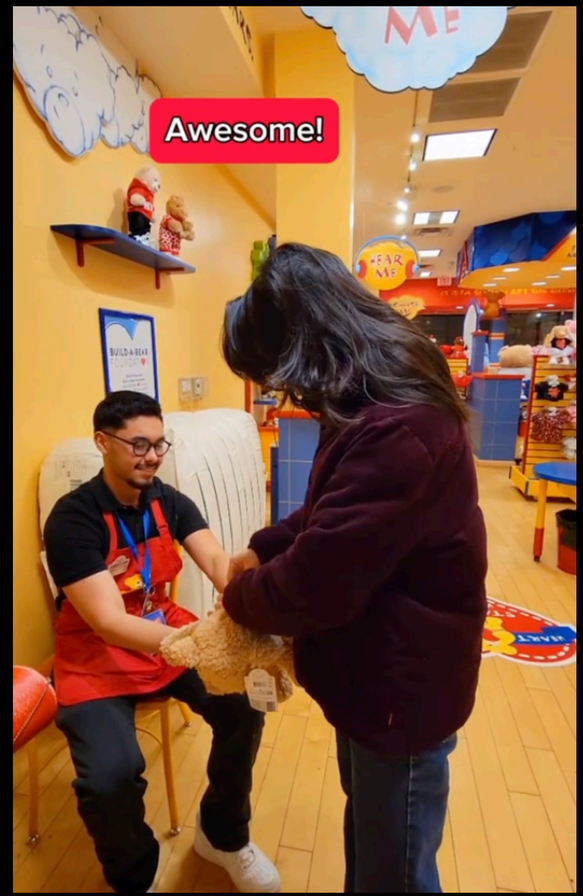

ISSIGAU
Ettis
POPPENBERG '95
FÜRTH/BAY
Allianz
LIGA total!
LIGA total!
LIGA total!
LIGA total!
persönlicher Kon


BUILD-A-BEAR WORKSHOP
MAKE CHRISTMAS WISHES COME TRUE
CUB CASH
GET CARDS

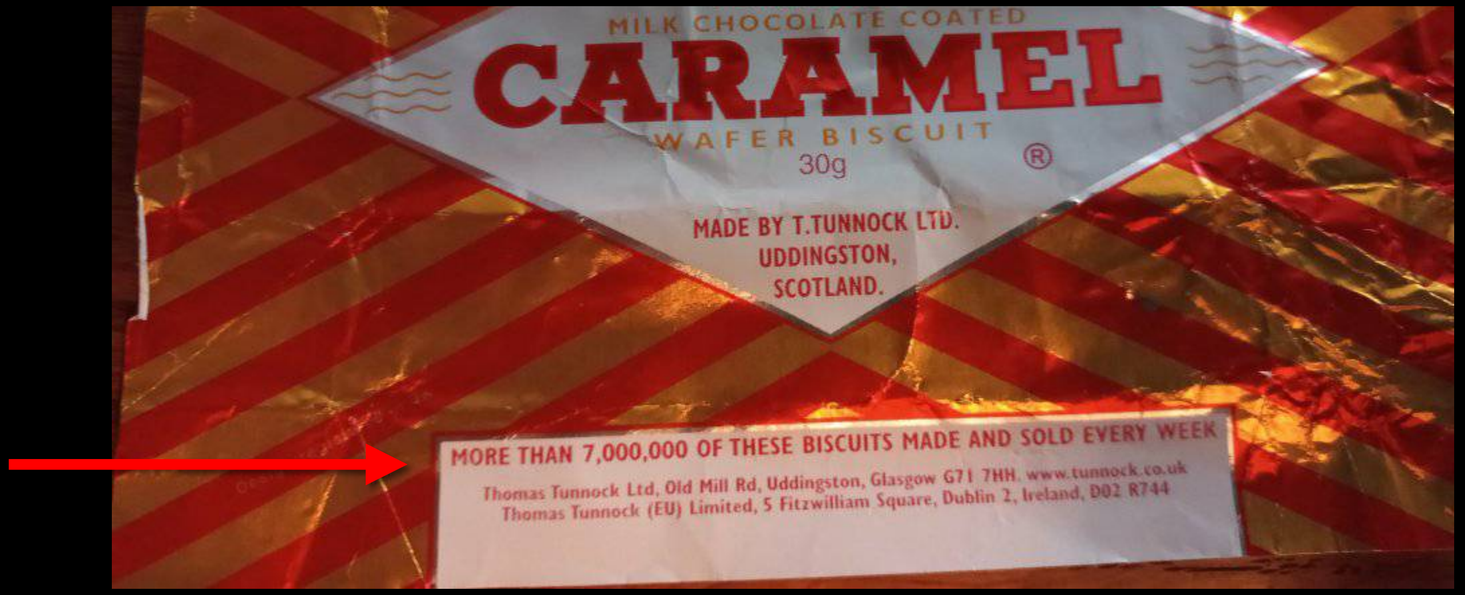

We’re going to have to do the heart ceremony first


we're gonna have to rub this guy all over our hands


rub them against our knee


Awesome!


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ECCO IL CONTRATTO DI AFFITTO DI 9000 ANNI FIRMATO DA ARTHUR GUINNESS NEL 1759 / ÉSTE ES EL CONTRATO DE ARRENDAMIENTO DE 9000 AÑOS FIRMADO POR ARTHUR GUINNESS EN 1759 / CECI EST LE BAIL DE 9000 ANS SIGNÉ PAR ARTHUR GUINNESS EN 1759 / DIES IST DER 1759 VON ARTHUR GUINNESS UNTERZEICHNETE PACHTVERTRAG ÜBER 9000 JAHRE / THIS IS THE 9000 YEAR LEASE SIGNED BY ARTHUR GUINNESS IN 1759 / IS É SEO AN 9000 BHLIAIN LÉAS A SIGNIÚ ARTHUR GUINNESS SA BHLIAIN 1759







It’s All Marketing.



2012



Students face tuition fees rising to £9,000

3 November 2010



Students meeting Nick Clegg showed their disapproval for the government's plan to raise fees

Sean Coughlan
BBC News education correspondent

Universities in England will be able to charge tuition fees of up to £9,000 per year from 2012, as the government transfers much of the cost of courses from the state to students.

GOV.UK

Student finance account

student finance england

Your account | Your personal details | Your inbox | Common questions | Sign out

Back

Phill. You owe: £59,212.00

GOV.UK Student finance account

student finance england

Your account | Your personal details | Your inbox | Common questions | Sign out

Back

Phill. You owe: £59,212.00

Plus: £14,202.23 (in interest).

GOV.UK Student finance account

student finance england

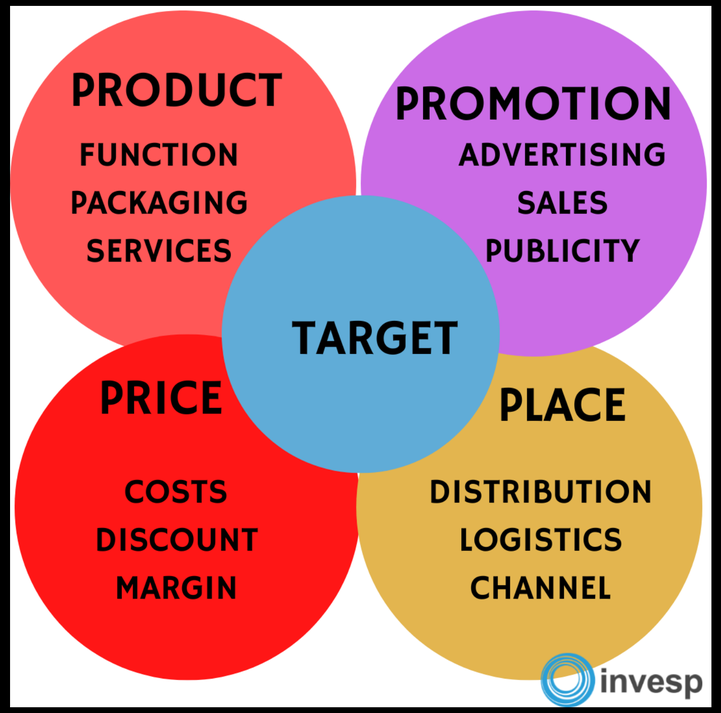
Your account | Your personal details | Your inbox | Common questions | Sign out

Back

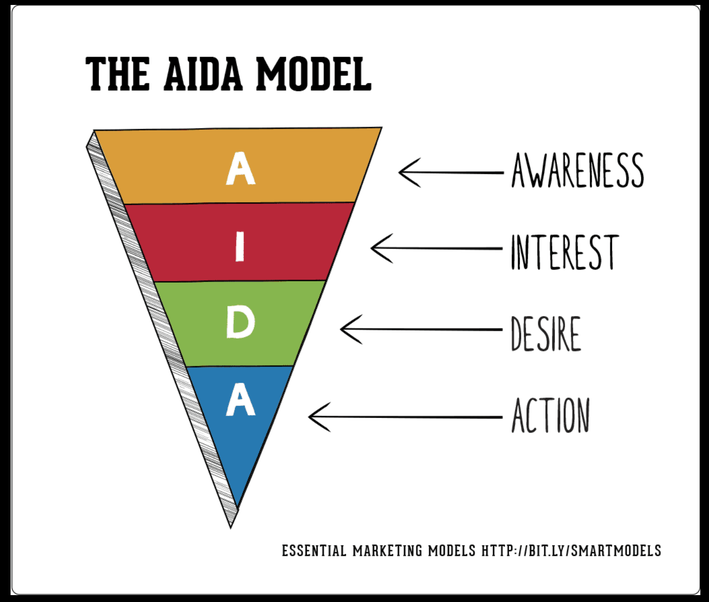
Phill. You owe: £59,212.00

Plus: £14,202.23 (in interest).

Plus: Your first born son.


PRODUCT
FUNCTION
PACKAGING
SERVICES
PROMOTION
ADVERTISING
SALES
PUBLICITY
TARGET
PRICE
COSTS
DISCOUNT
MARGIN
PLACE
DISTRIBUTION
LOGISTICS
CHANNEL
invesp


S
STRENGTHS
W
WEAKNESSES
O
OPPORTUNITIES
T
THREATS
Things your company does well
Qualities that separate you from your competitors
Internal resources such as skilled, knowledgeable staff
Tangible assets such as intellectual property, capital, proprietary technologies etc.
Things your company lacks
Things your competitors do better than you
Resource limitations
Unclear unique selling proposition
Underserved markets for specific products
Few competitors in your area
Emerging need for your products or services
Press/media coverage of your company
Emerging competitors
Changing regulatory environment
Negative press/ media coverage
Changing customer attitudes toward your company
WordStream


THE AIDA MODEL
A
I
D
A
AWARENESS
INTEREST
DESIRE
ACTION
ESSENTIAL MARKETING MODELS HTTP://BIT.LY/SMARTMODELS


HIGH QUALITY
LOW QUALITY
LOW PRICE
HIGH PRICE
Cafe Godiva
Lavazza
Caribou
Starbucks
Dunkin'
Dutch Bros
Folgers
McCafe




25 behavioural biases that influence what we buy
The
CHOICE
FACTORY
Richard Shotton
"A Haynes Manual for understanding consumer behaviour. You should buy a copy."
—Rory Sutherland
AUTHOR, CONSULTANT,
CONFERENCE SPEAKER

carcity. Social Proof. Reciprocity. Framin

mmitment. Input Bias. IKEA Effect. Varia

wards. Endowment Effect. Sunk Costs. L

Aversion. Status Quo Bias. Authority Bias

senger Effect. Von Restorff Effect. Negat

ias. Liking. Pratfall Effect. Peak-End Rul

gers. Decoy Effect. Anchoring. Veblen Ef



Von Restorff Effect.



Source: von Restorff, Hedwig. "Über die Wirkung von Bereichsbildungen im Spurenfeld" (1933)

e // dvyk // qjrt // vmsk // pdal // zfwe // rxut // bnqi // lkyc // heoz // gtwv
m // syru // cfjl // nqxe // tbvo // kqzd // umir // wpsa // gclt // znyh // rfke
o // pxmu // hlqw // sazi // vten // dbrk // yjcf // ompa // xlru // qhgs // btiv
k // wjpr // fsyo // azqd // vlem // krut // hnbx // pqdw // ycfe // rjtm // sgvk
i // uopn // xqbh // mtcw // fjre // dvyk // qjrt // vmsk // pdal // zfwe // rxut
i // lkyc // heoz // gtwv // adpm // syru // cfjl // nqxe // tbvo // kqzd // umir
a // gclt // znyh // rfke // jvdo // pxmu // hlqw // sazi // vten // dbrk // yjcf
a // xlru // qhgs // btiv // ncek // wjpr // fsyo // azqd // vlem // krut // hnbx
w // ycfe // rjtm // sgvk // lzai // uopn // xqbh // mtcw // fjre // dvyk // qlzp
m // avsk // hjwe // xqur // bnld // fyti // okpc // zgwm // trda // ylve // snub
i // cxhf // pwoj // rsky // dvtm // aqle // zhbn // ufir // pkxd // wjgo // nryc
e // bvtp // gkaf // omzu // hycr // wndl // jqvx // tpez // slbk // rfid // nhuw
y // apzo // ktqm // bnsr // udev // ylka // hqtw // mrzf // cvgo // pkny // sluj
e // qhvd // 4312 // jnzo // xpek // lwys // ugcr // btdq // zfna // ovmj // rslk
e // yqph // bngr // ujfo // wdaz // mxtq // phsl // rkvn // jzye // wogd // xtbu
m // ayfc // gzne // hvpk // uxtd // mrjw // slqb // ceyn // tpgk // rhfa // zvmc
o // kxur // ybcs // ewdp // ajtn // zqfh // lgvy // pskr // uxce // tmdb // rjwp
z // qafe // sldh // vbtn // jgmr // pkuy // xscq // hfwe // ozla // mtrp // vqkc
g // wslx // aubf // rkem // tqzo // vchp // jdsn // ygrk // flqx // mbtw // uzce
// drfa // xqks // vjmt // olwy // pehz // ktdb // rgqu // ysnc // wjlwm // qzt
e // vpkd // hqnm // ujra // xtce // lsyw // grfp // okvn // ztdu // mrbq // cysi

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e // dvyk // qjrt // vmsk // pdal // zfwe // rxut // bnqi // lkyc // heoz // gtwv
m // syru // cfjl // nqxe // tbvo // kqzd // umir // wpsa // gclt // znyh // rfke
o // pxmu // hlqw // sazi // vten // dbrk // yjcf // ompa // xlru // qhgs // btiv
k // wjpr // fsyo // azqd // vlem // krut // hnbx // pqdw // ycfe // rjtm // sgvk
i // uopn // xqbh // mtcw // fjre // dvyk // qjrt // vmsk // pdal // zfwe // rxut
i // lkyc // heoz // gtwv // adpm // syru // cfjl // nqxe // tbvo // kqzd // umir
a // gclt // znyh // rfke // jvdo // pxmu // hlqw // sazi // vten // dbrk // yjcf
a // xlru // qhgs // btiv // ncek // wjpr // fsyo // azqd // vlem // krut // hnbx
w // ycfe // rjtm // sgvk // lzai // uopn // xqbh // mtcw // fjre // dvyk // qlzp
m // avsk // hjwe // xqur // bnld // fyti // okpc // zgwm // trda // ylve // snub
i // cxhf // pwoj // rsky // dvtm // aqle // zhbn // ufir // pkxd // wjgo // nryc
e // bvtp // gkaf // omzu // hycr // wndl // jqvx // tpez // slbk // rfid // nhuw
y // apzo // ktqm // bnsr // udev // ylka // hqtw // mrzf // cvgo // pkny // sluj
e // qhvd // **4312** // jnzo // xpek // lwys // ugcr // btdq // zfna // ovmj // rslk
e // yqph // bngr // ujfo // wdaz // mxtq // phsl // rkvn // jzye // wogd // xtbu
m // ayfc // gzne // hvpk // uxtd // mrjw // slqb // ceyn // tpgk // rhfa // zvmc
o // kxur // ybcs // ewdp // ajtn // zqfh // lgvy // pskr // uxce // tmdb // rjwp
z // qafe // sldh // vbtn // jgmr // pkuy // xscq // hfwe // ozla // mtrp // vqkc
g // wslx // aubf // rkem // tqzo // vchp // jdsn // ygrk // flqx // mbtw // uzce
// drfa // xqks // vjmt // olwy // pehz // ktdb // rgqu // ysnc // wjlwm // qzt
e // vpkd // hqnm // ujra // xtce // lsyw // grfp // okvn // ztdu // mrbq // cysi

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Source: von Restorff, Hedwig. "Über die Wirkung von Bereichsbildungen im Spurenfeld" (1933)

1 // 6489 // 3205 // 8754 // 1917 // 6043 // 7386 // 4520 // 8691 // 1274 // 5562
7 // 2140 // 6809 // 3712 // 8054 // 9621 // 1438 // 5940 // 7216 // 4385 // 6772
4 // 2506 // 9348 // 1027 // 7619 // 4863 // 6980 // 3421 // 9059 // 1736 // 8245
7 // 4973 // 2864 // 7581 // 9304 // 1642 // 5408 // 8733 // 2291 // 6814 // 9546
2 // 7458 // 8627 // 4183 // 5961 // 7310 // 2407 // 9854 // 1763 // 6502 // 8941
3 // 5620 // 7195 // 4286 // 9013 // 2648 // 5739 // 8120 // 1496 // 7061 // 3384
2 // 4506 // 6213 // 8845 // 2079 // 6534 // 7986 // 3150 // 4692 // 5801 // 7429
4 // 2657 // 8083 // 1449 // 5360 // 6798 // 8217 // 3024 // 9486 // 5617 // 4821
4 // 1056 // 8642 // 2975 // 6138 // 4407 // 9582 // 3716 // 2049 // 8863 // 5172
1 // 7928 // 1345 // 2689 // 9054 // 3217 // 7560 // 4893 // 1128 // 6741 // 8305
6 // 9981 // 5603 // 4219 // 7350 // 1842 // 6907 // 2534 // 8716 // 4098 // 6625
4 // 9470 // 1256 // 7843 // 5091 // 2368 // 9724 // 6410 // 3875 // 8206 // 4512
3 // 1634 // 5987 // 7421 // 9056 // 2347 // 6802 // 5179 // 8443 // 1095 // 3768
4 // 9501 // 2413 // 7065 // 8890 // 1352 // 4671 // 7923 // 5140 // 9836 // 2701
9 // 3205 // 8754 // 1917 // 6043 // 7386 // 4520 // 8691 // 1274 // 5562 // 9437
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6 // 9348 // 1027 // 7619 // 4863 // 6980 // 3421 // 9059 // 1736 // 8245 // 6107
3 // 2864 // 7581 // 9304 // 1642 // 5408 // 8733 // 2291 // 6814 // 9546 // 3102
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Source: von Restorff, Hedwig. "Über die Wirkung von Bereichsbildungen im Spurenfeld" (1933)



Source: von Restorff, Hedwig. "Über die Wirkung von Bereichsbildungen im Spurenfeld" (1933)



Source: Richard Shotton The Choice Factory (2018)

4x more memorable.



Source: Richard Shotton The Choice Factory (2018)



Source: Richard Shotton The Choice Factory (2018)

4x more memorable.



Source: Richard Shotton The Choice Factory (2018)

TABLE 1

ADVERTISING SLOGANS WITH CORRESPONDING DISTINCTIVENESS RATINGS AND PERCENT RECALLED

Slogans	*M* Rating of Distinctiveness	Percent Recalled
When you want something special, you want Heineken.	1.9	9.3
There's nothing like the taste of Heineken.	1.7	8.5
Heineken makes the night special.	2.1	52.7
The right taste for special friends. Heineken.	1.9	32.1
Heineken. You'll like what we imported for you.	3.3	52.8
Heineken. The find taste of a fine beer.	1.8	29.8
Heineken. The others can't compete.	2.7	7.0
Heineken makes good times better.	2.4	18.2
Heineken has great taste.	1.6	46.3
Heineken. The beer that made Milwaukee jealous.	3.3	85.0
Heineken. Ya hoo, that's some brew.	3.5	45.0

Distinctiveness:

Heineken tested 11 slogans on distinctiveness & recall

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Heineken. The beer that made Milwaukee jealous.	3.3	85.0
Heineken. Ya hoo, that's some brew.	3.5	45.0

"Heineken. The beer that made Milwaukee jealous" = 85% recall

Source | Stupidity of Sameness and the Value of Difference, Tom Roach (2019)

NUDGE


open your
world
Heineken
ORIGINAL RECIPE
LAGER BEER

Tech



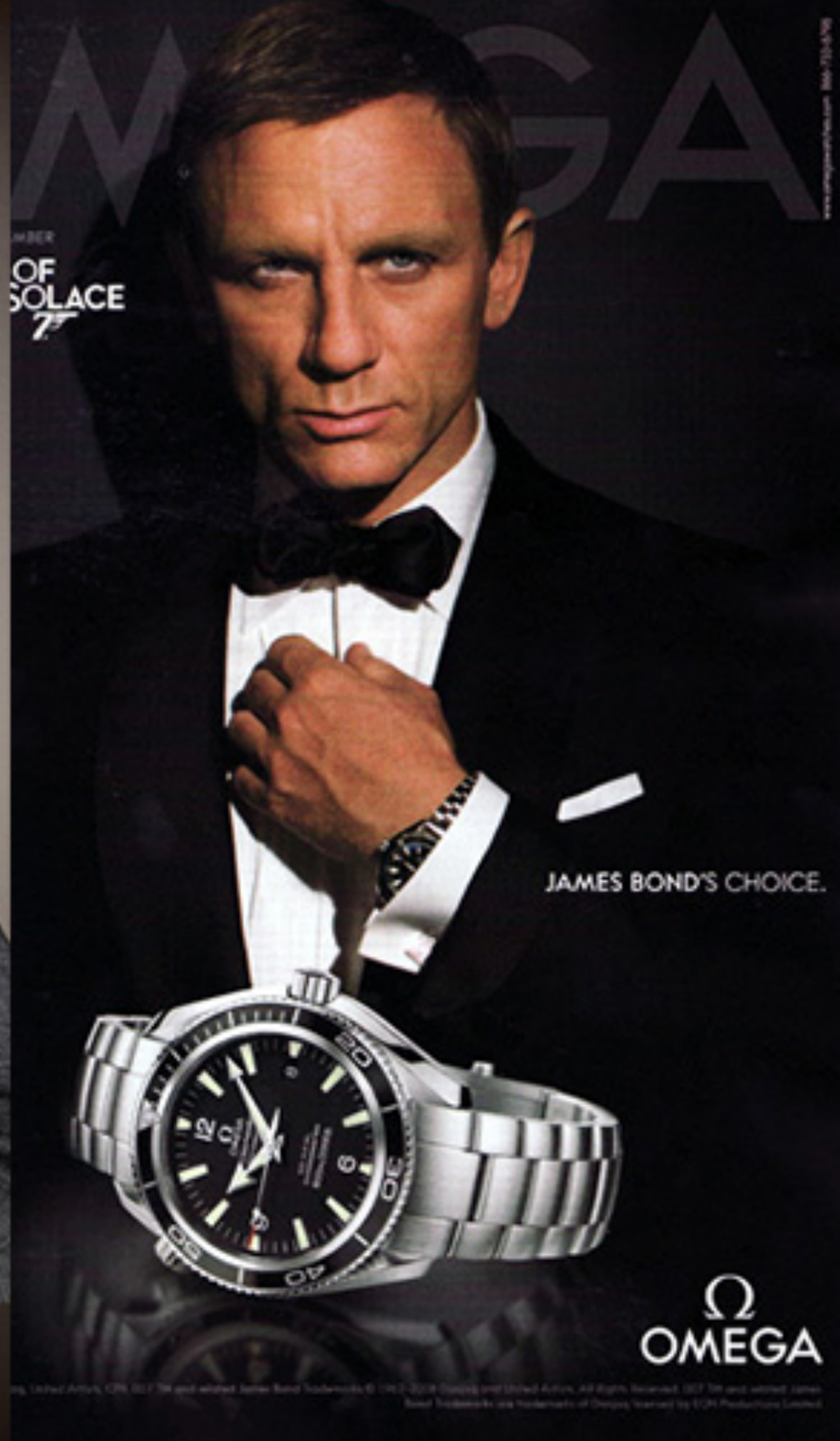
Fashion



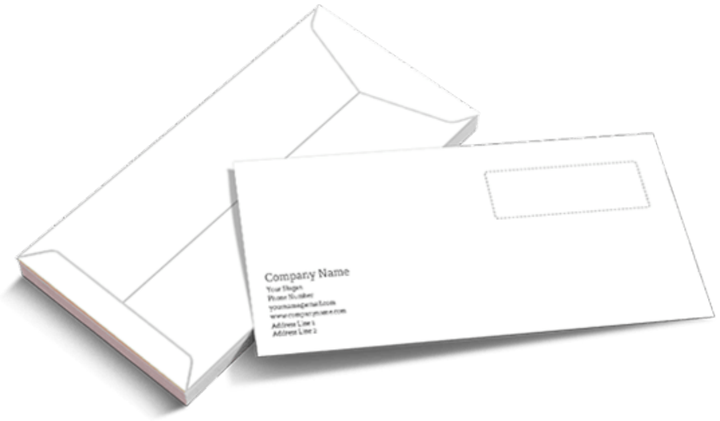
velvetshark.com


Dior
VIII
DIOR VIII GRAND BAL "PLUSSÉ SOLEIL" 36MM
STEEL, DIAMONDS AND MOTHER-OF-PEARL
EXCLUSIVE "DIOR INVERSÉ 11 1/2" AUTOMAT
CALIBRE 42-HOUR POWER RESERVE
LIMITED EDITION OF 888 PIECES


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HELP PROTECT OUR PLANET
Leonardo DiCaprio and TAG Heuer have joined forces
to contribute to Green Cross International initiatives.
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OF
SOLACE
JAMES BOND'S CHOICE.
OMEGA


14:59
11:15AM TRAINING WITH KRISTA
52
68°
89
WED
12
UVI
9.3
1:09PM, +3HRS
NYC
JAMES BOND'S CHOICE
TAGHeuer
SWISS AVANT-GARDE SINCE 1860
OMEGA



Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)





Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)

Tax payers saved $4 million in late fees.





Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)



Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)





Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)

45% less littering





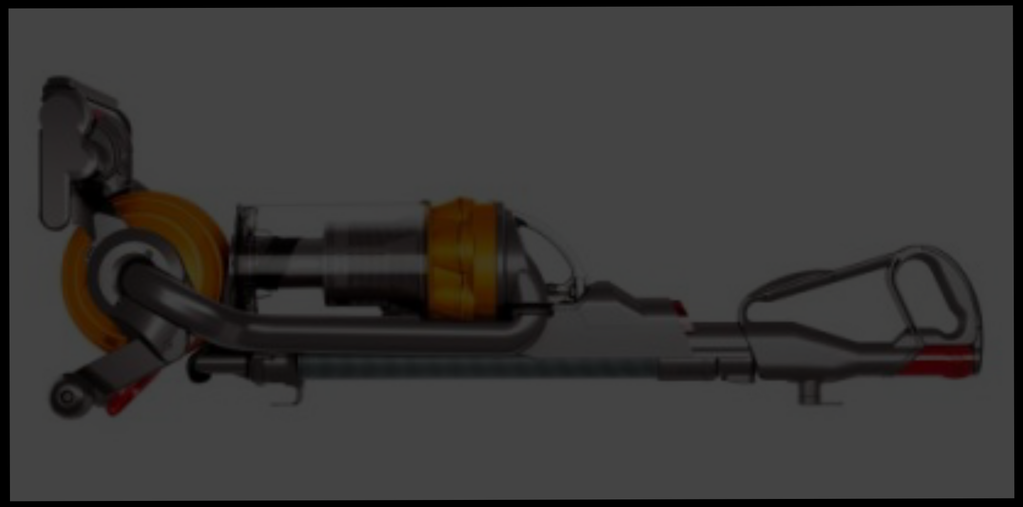
Source: Steve Martin, Noah Goldstein and Robert Cialdini. The Small Big (2015)


RÖDALBEN
ISSIGAU
Ettis
POPPENBERG '95
FÜRTH/BAY
LIGA total!
LIGA total!
LIGA total!


Von Restorff Effect
LIGA total!


Awesome!


MILK CHOCOLATE COATED
CARAMEL
WAFER BISCUIT
30g
MADE BY T.TUNNOCK LTD.
UDDINGSTON,
SCOTLAND.
MORE THAN 7,000,000 OF THESE BISCUITS MADE AND SOLD EVERY WEEK




IKEA
IKEA
Välkommen
den 25 maj!
IKEA
IKEA
IKEA
Ingång







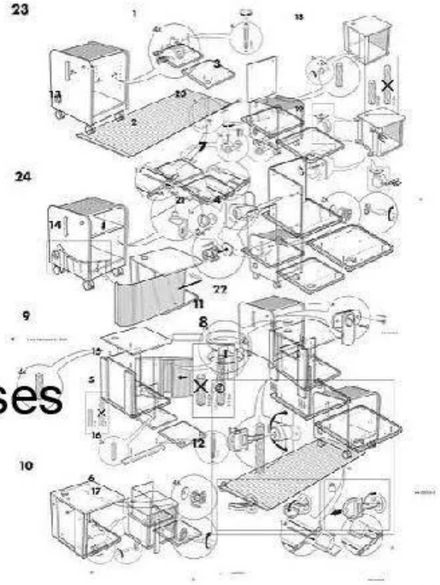
Source: The “IKEA Effect”: When Labor Leads to Love (2011)

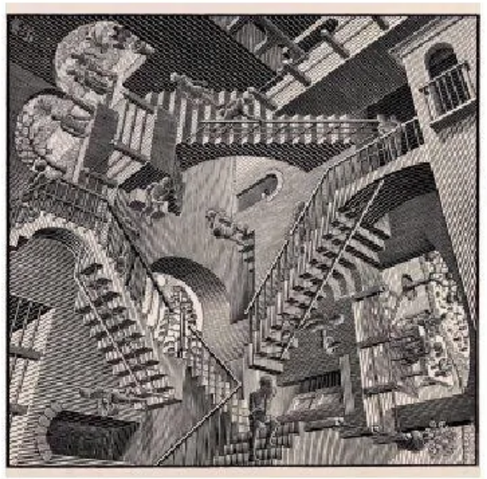
Assembling Furniture Starter Pack



“We’re missing one screw.”

“B7 or D7?”





Doesn’t have a screwdriver and uses a butter knife.

“It’s backwards.”





How much would you pay?







Source: The “IKEA Effect”: When Labor Leads to Love (2011)

How much would you pay?







Willing to pay 63% more

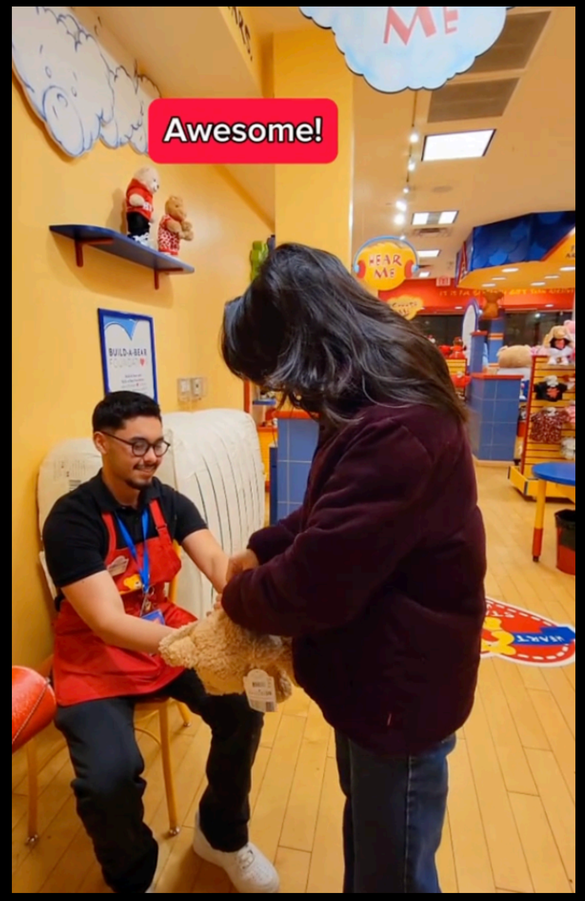
Source: The “IKEA Effect”: When Labor Leads to Love (2011)

Involvement boosts value.













Source: Irrationality, Stuart Sutherland (1992)



Valued at $1.96



Valued at $8.68

Source: Irrationality, Stuart Sutherland (1992)





Source: Assessing the Impact of Closure Type on Wine Ratings and Mood (2017)





10% higher quality

4% better taste

Source: Assessing the Impact of Closure Type on Wine Ratings and Mood (2017)

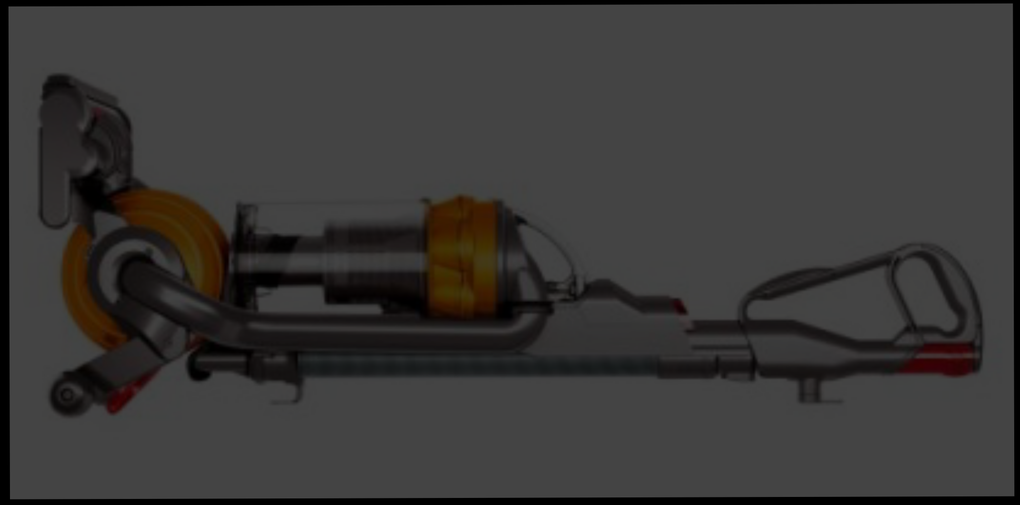


Von Restorff Effect

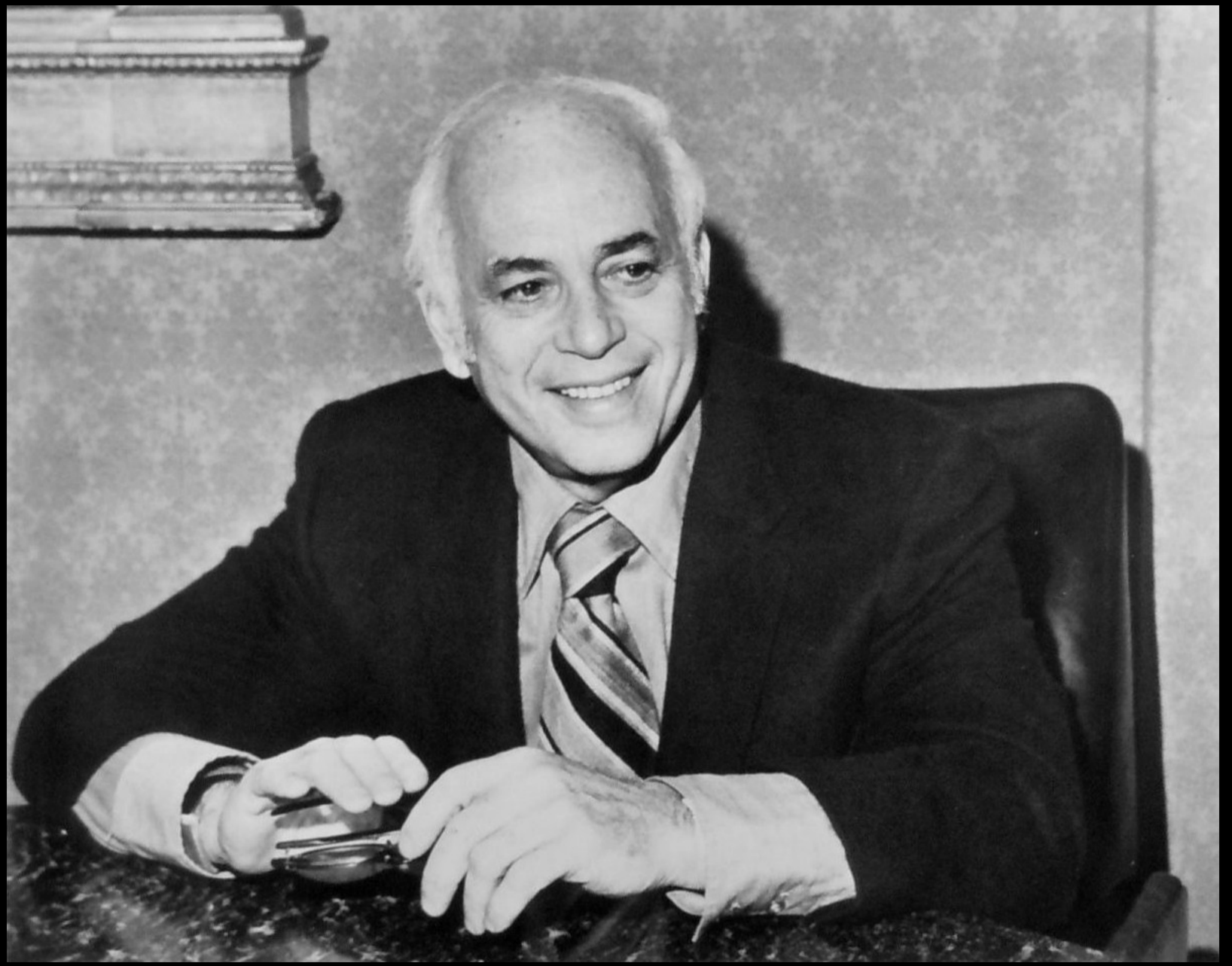


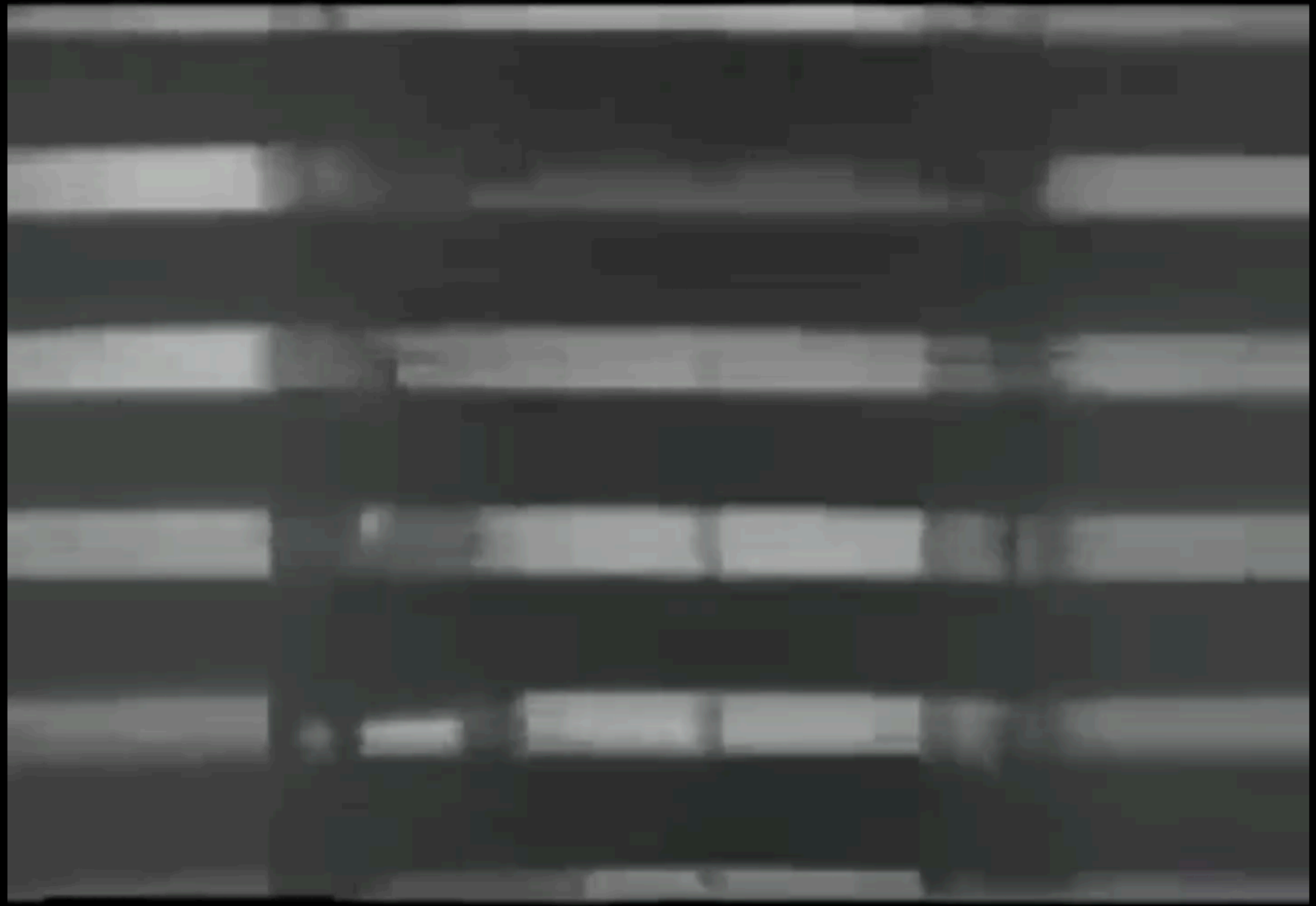
IKEA Effect

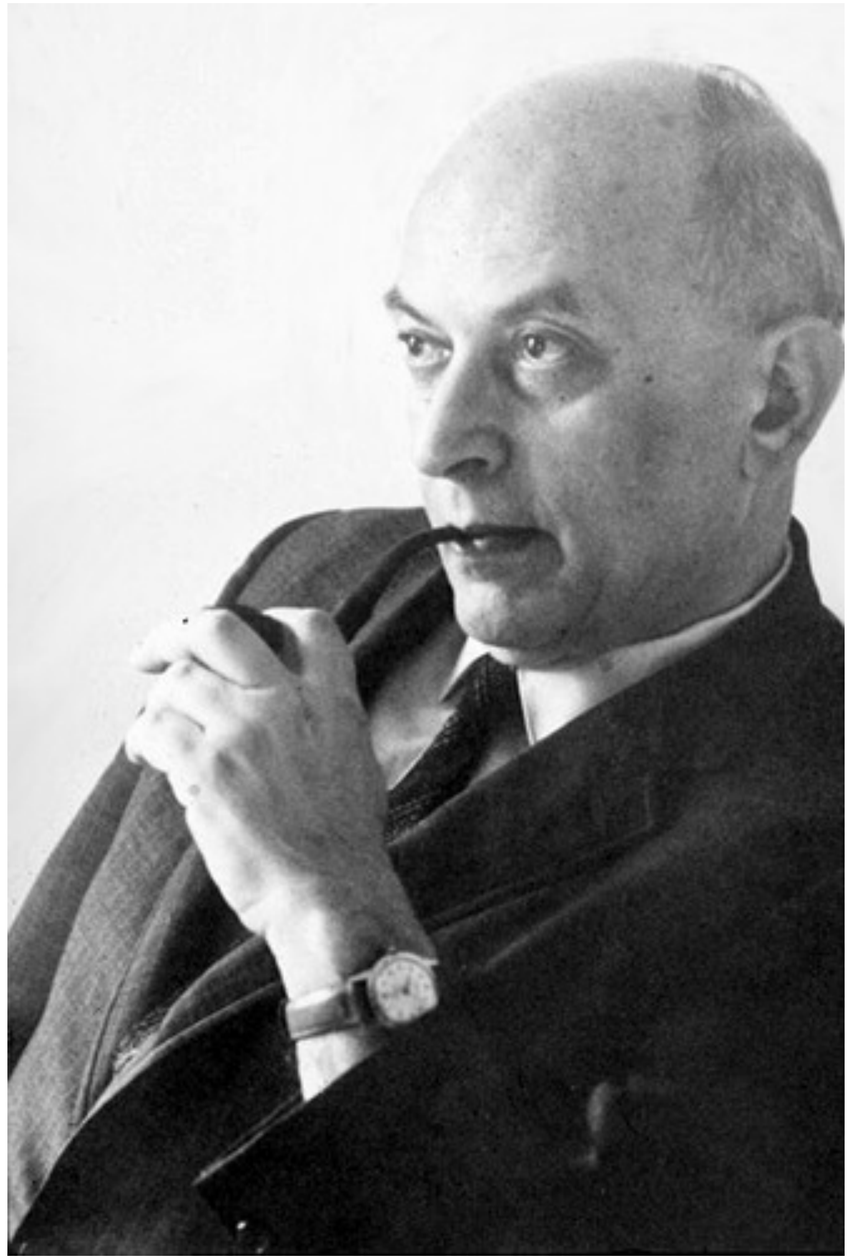




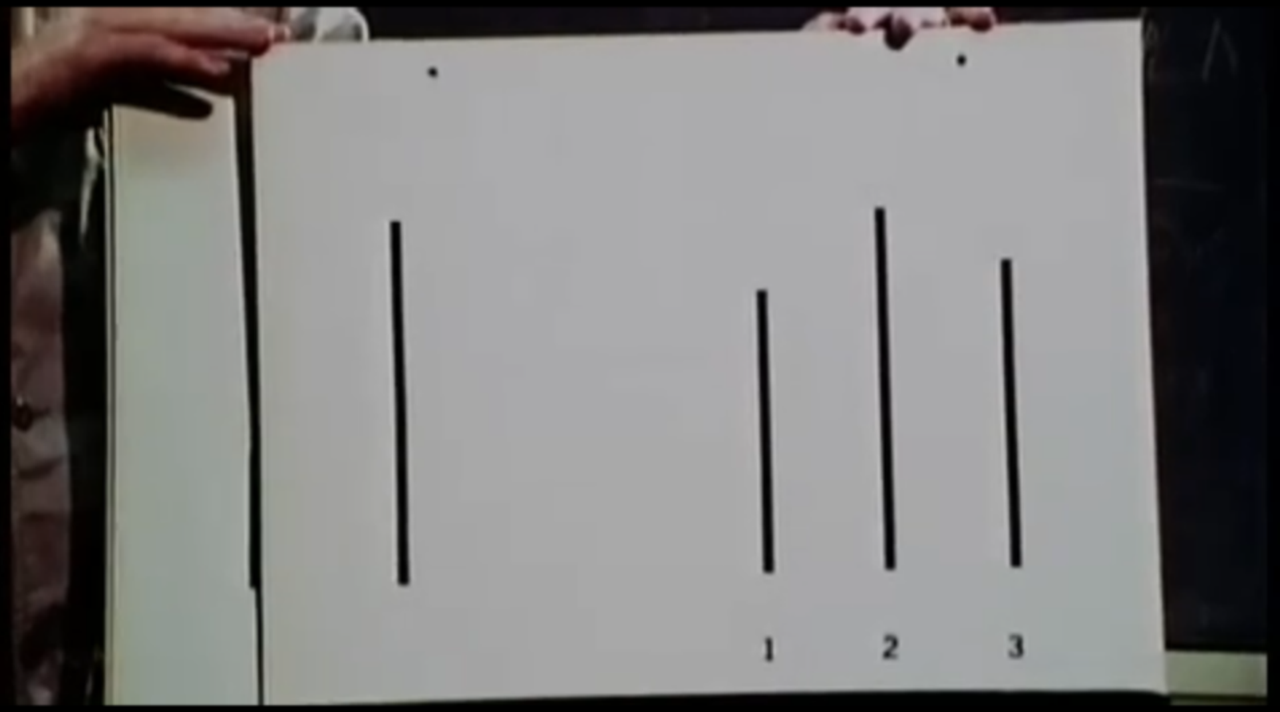

Chocolate Fudge
Moist Chocolate Cake
Chocolate Chip Walnut
Chocolate Brulée
TOP SELLER

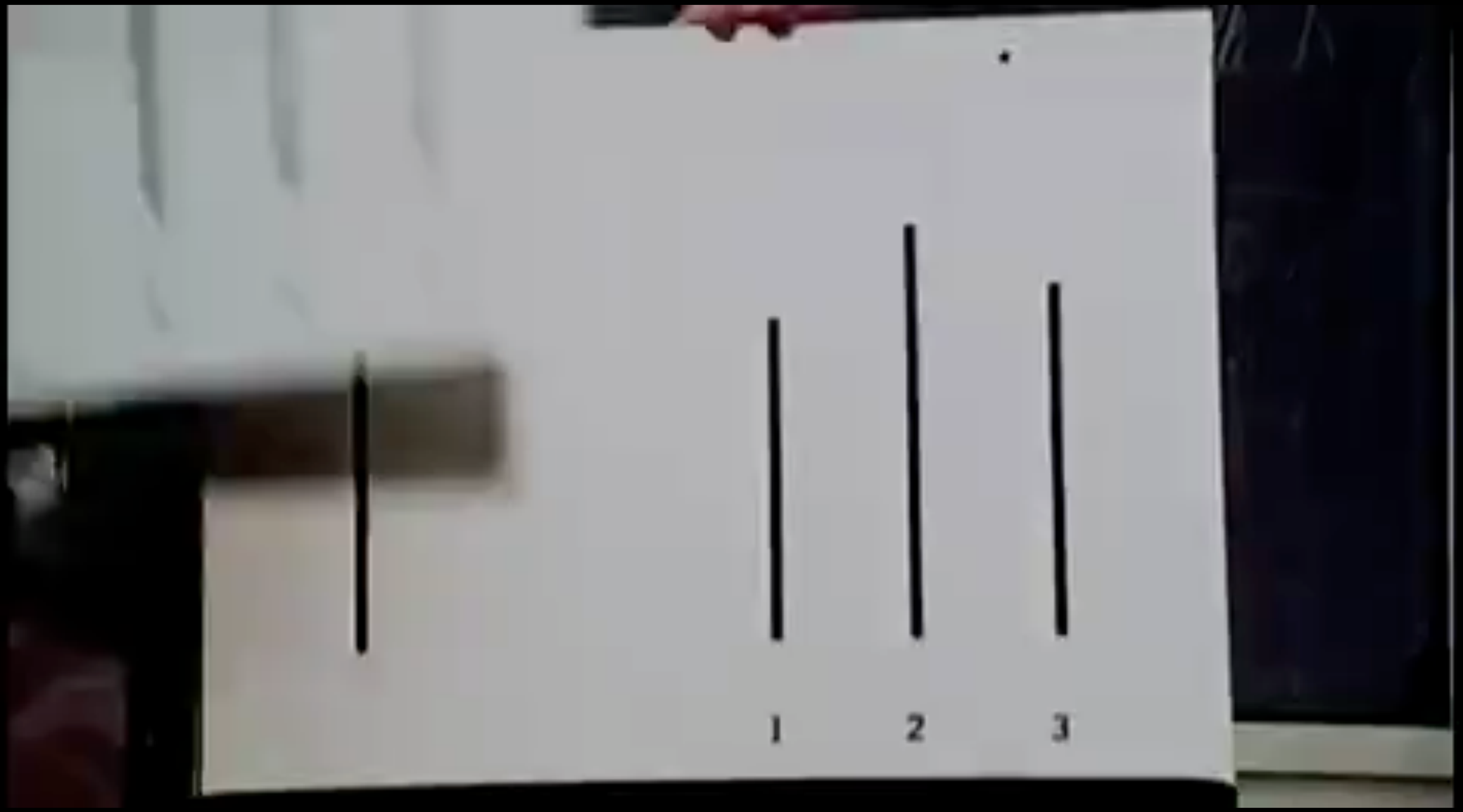


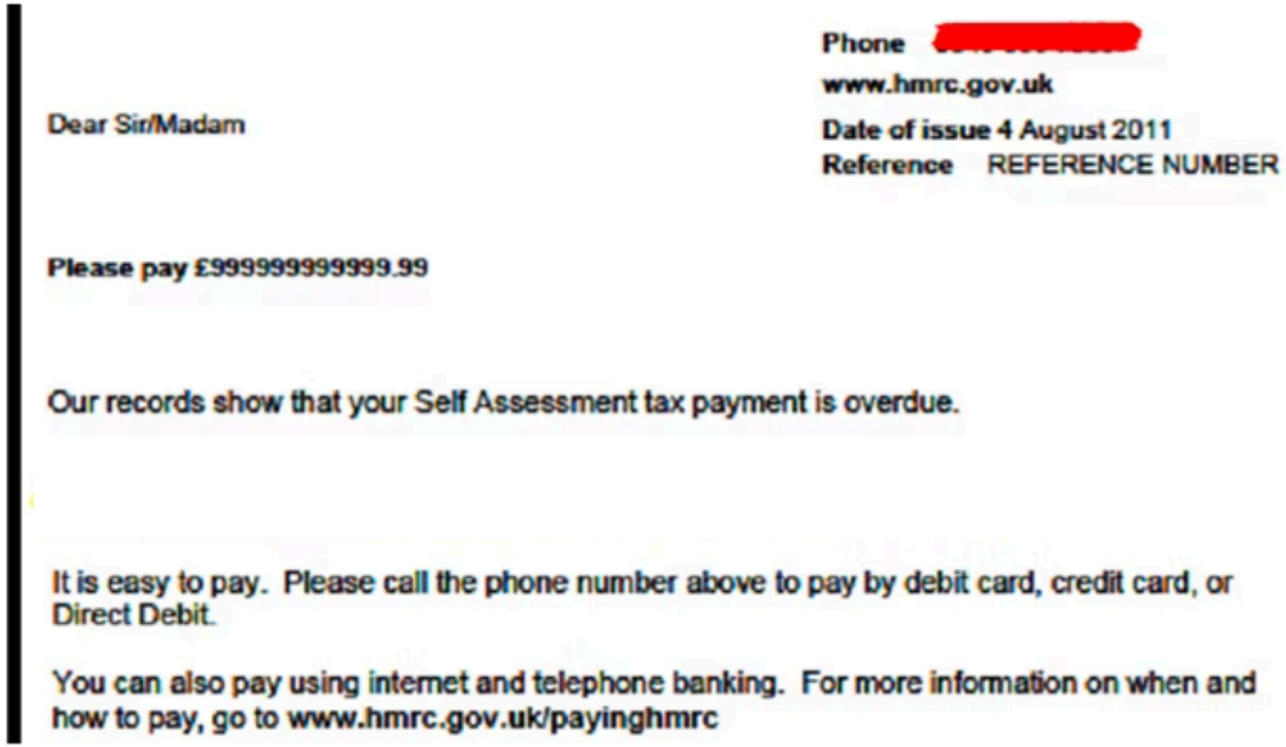







1
2
3


1
2
3



Phone [redacted]
www.hmrc.gov.uk
Date of issue 4 August 2011
Reference REFERENCE NUMBER

Dear Sir/Madam

Please pay £99999999999.99

Our records show that your Self Assessment tax payment is overdue.

It is easy to pay. Please call the phone number above to pay by debit card, credit card, or Direct Debit.

You can also pay using internet and telephone banking. For more information on when and how to pay, go to www.hmrc.gov.uk/payinghmrc

Source: Inside the Nudge Unit: David Halpern (2015)

Phone [redacted]
www.hmrc.gov.uk
Date of issue 4 August 2011
Reference REFERENCE NUMBER

Dear Sir/Madam

Please pay £999999999999.99

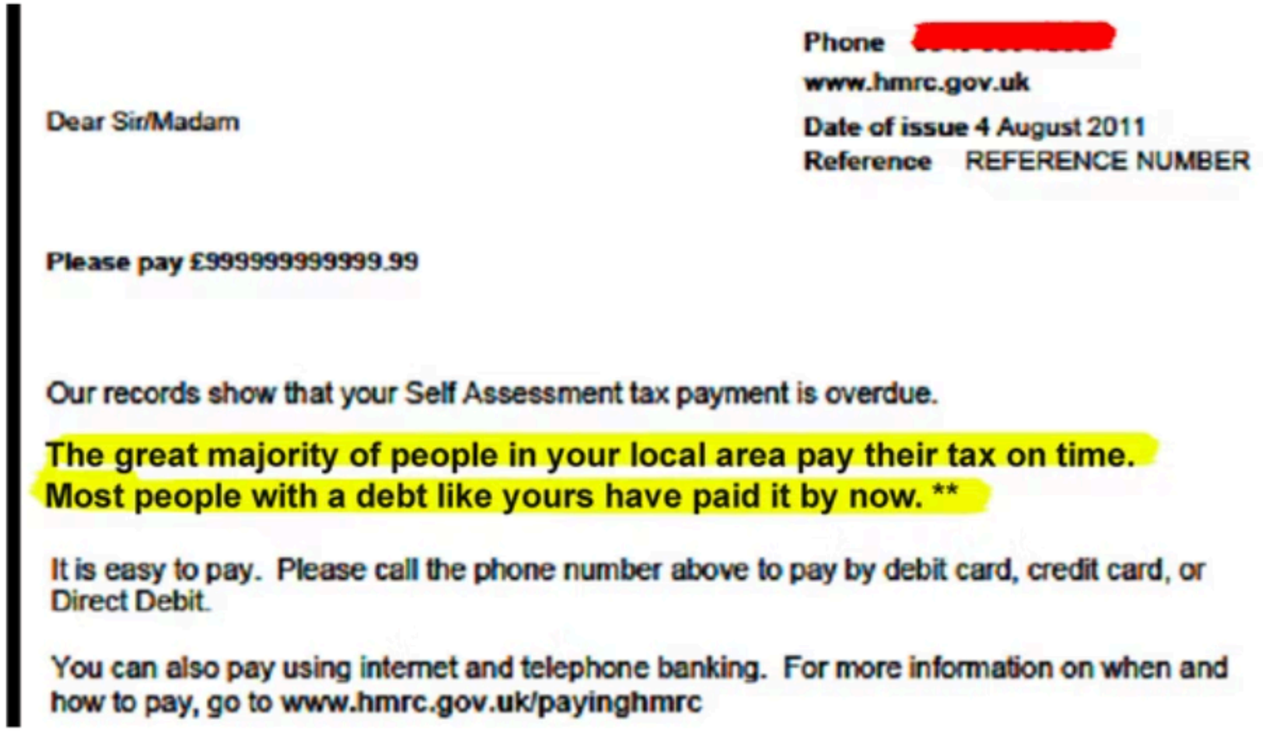
Our records show that your Self Assessment tax payment is overdue.

The great majority of people in your local area pay their tax on time.
Most people with a debt like yours have paid it by now. **

It is easy to pay. Please call the phone number above to pay by debit card, credit card, or Direct Debit.

You can also pay using internet and telephone banking. For more information on when and how to pay, go to www.hmrc.gov.uk/payinghmrc

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You can also pay using internet and telephone banking. For more information on when and how to pay, go to www.hmrc.gov.uk/payinghmrc

15% increase in responses.

Source: Inside the Nudge Unit: David Halpern (2015)

Show don’t tell.

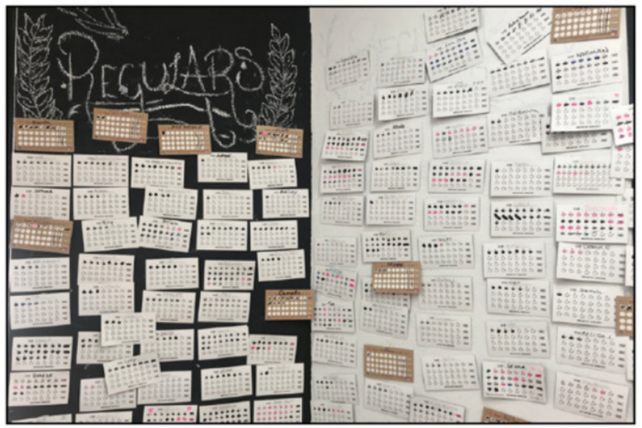
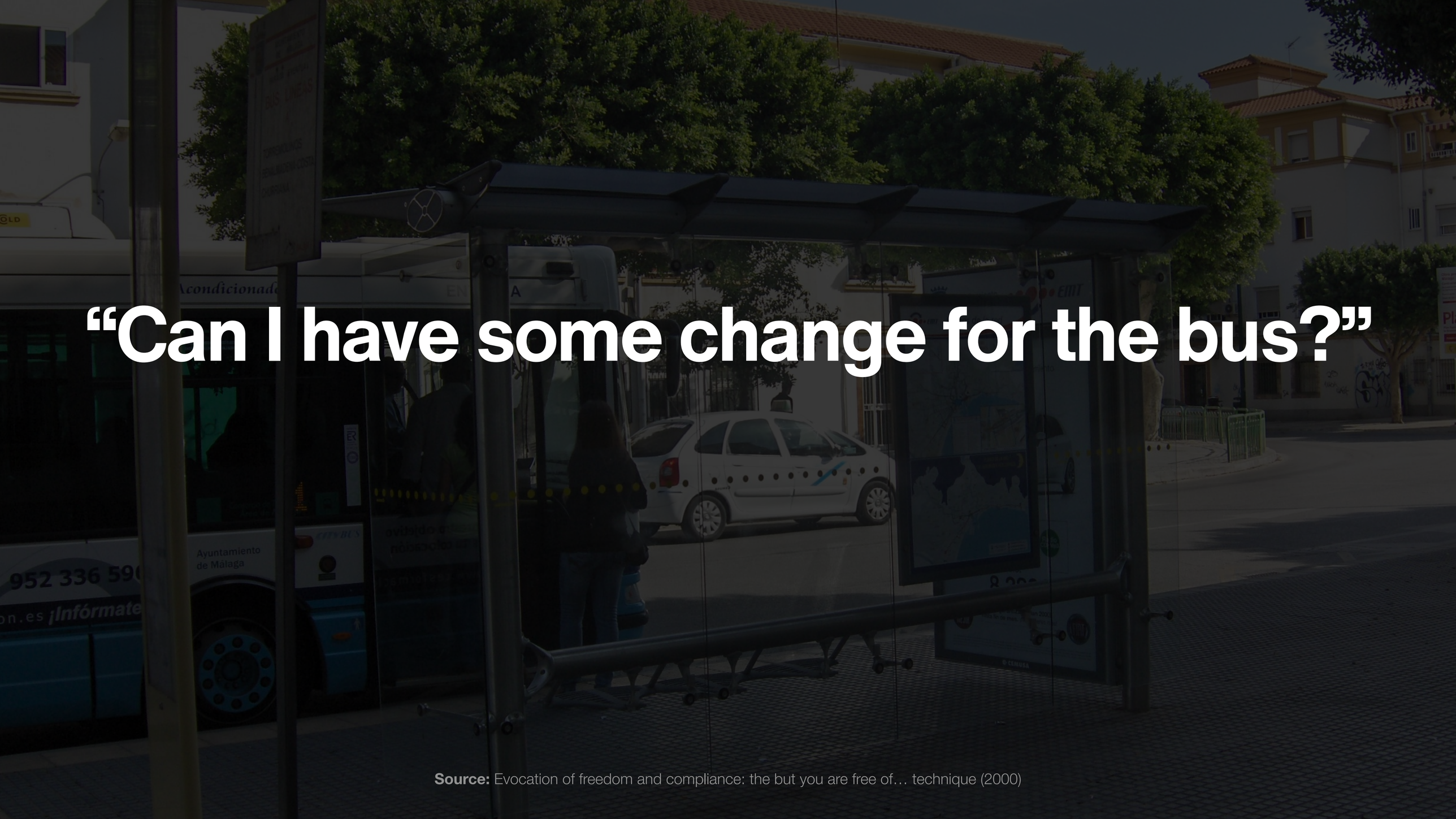


Image 9 – Social proof ‘in the wild’: regulars’ wall, café, Sydney, Australia.

Source: Tatam, S. (2022). Evolutionary ideas: Unlocking ancient innovation to solve tomorrow’s challenges. Harriman House.



Source: Evocation of freedom and compliance: the but you are free of… technique (2000)



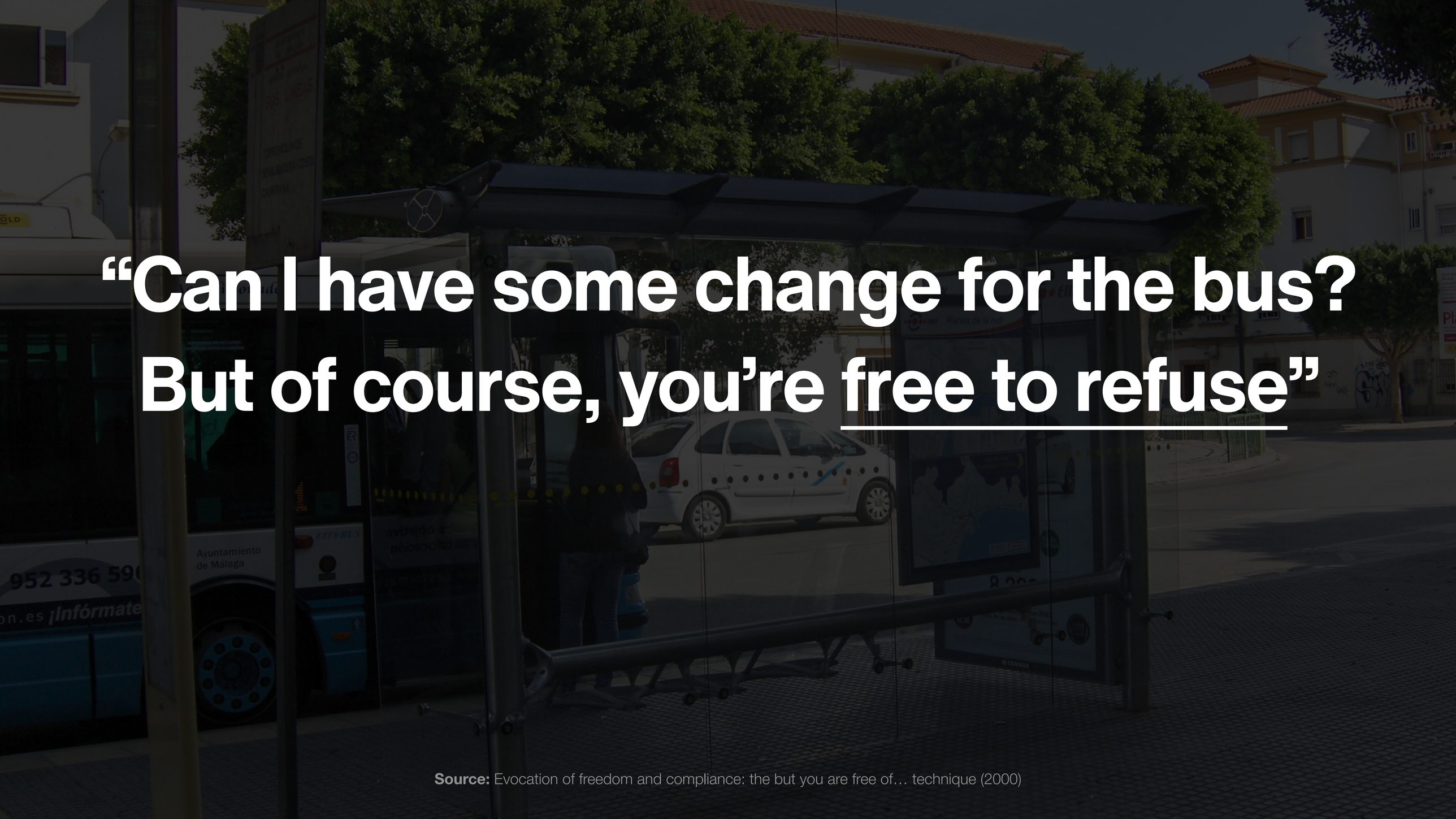
Source: Evocation of freedom and compliance: the but you are free of… technique (2000)



“Can I have some change for the bus?”

10% comply.

Source: Evocation of freedom and compliance: the but you are free of… technique (2000)



“Can I have some change for the bus? But of course, you’re free to refuse”

Source: Evocation of freedom and compliance: the but you are free of… technique (2000)



Source: Evocation of freedom and compliance: the but you are free of… technique (2000)



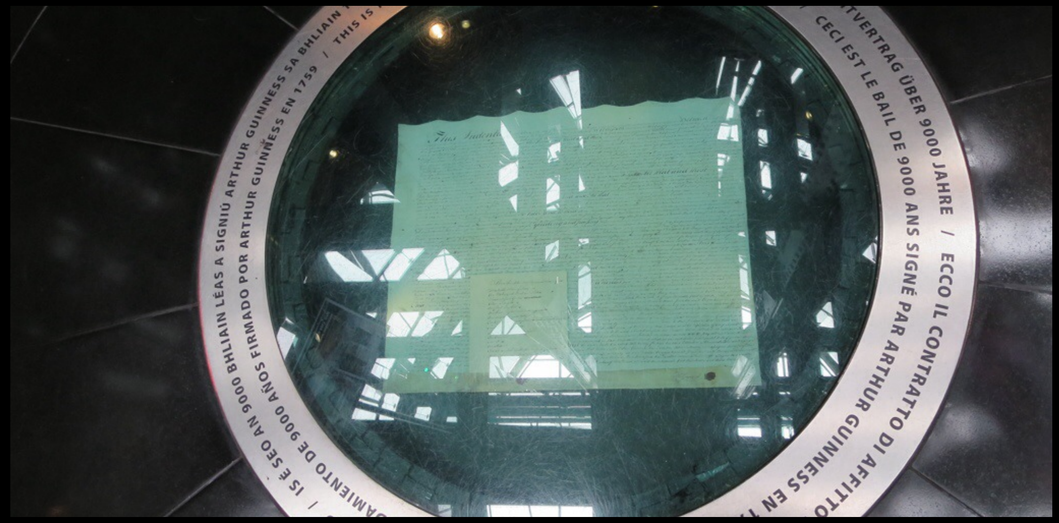
Von Restorff Effect



IKEA Effect



Social Proof



After 14 years and 5,127 prototypes, we had it:
A vacuum that works how it should.

It doesn’t lose suction.

After 14 years and 5,127 prototypes, we had it:
A vacuum that works how it should.

It doesn't lose suction.



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After 14 years and 5,127 prototypes, we had it:
A vacuum that works how it should.

It doesn't lose suction.

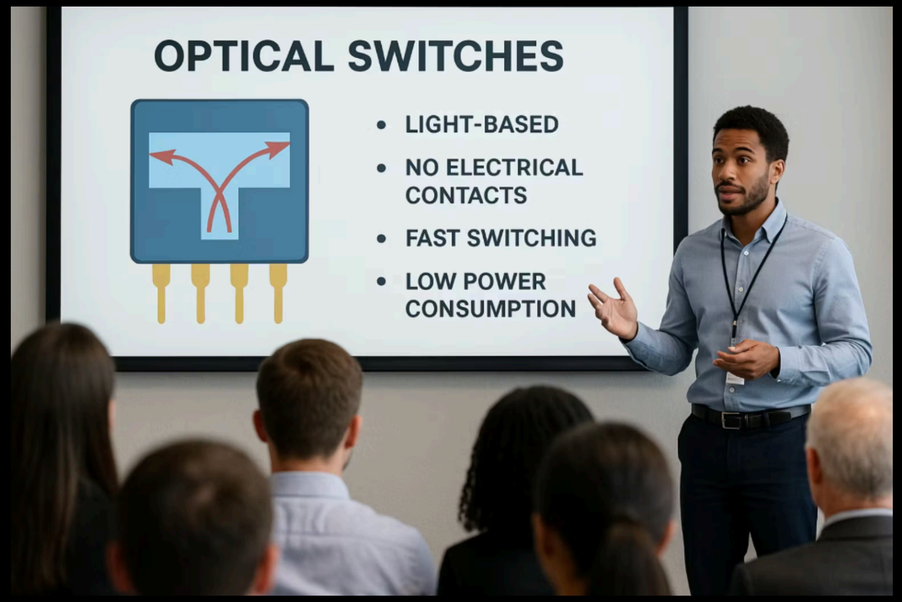


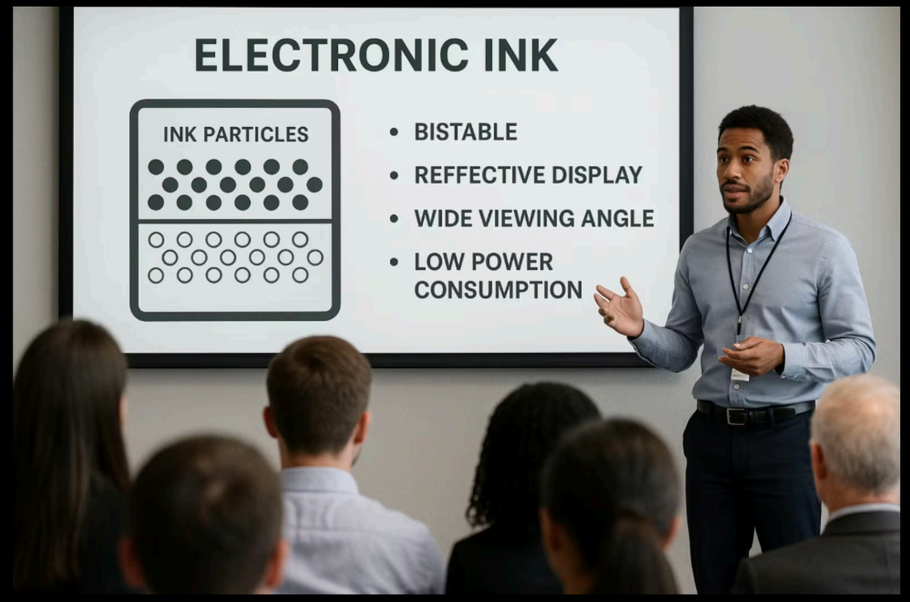








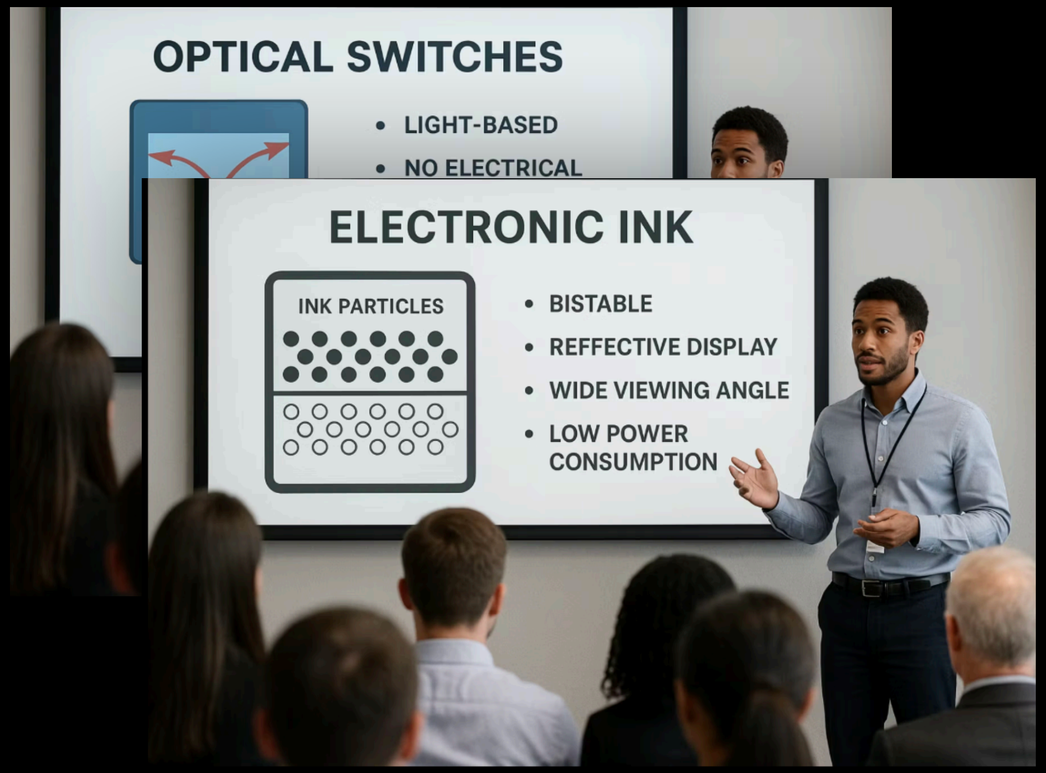




Source: The input bias: The misuse of input information in judgments of outcomes (2003)

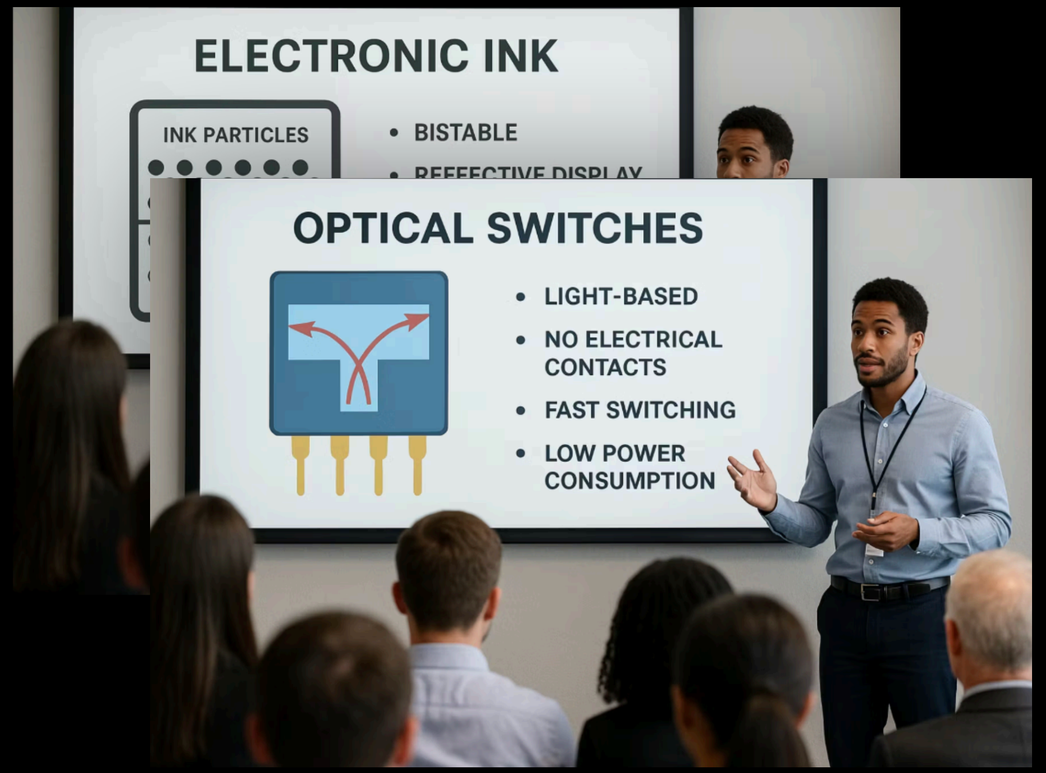
Time taken to prepare:

37 minutes



Time taken to prepare:

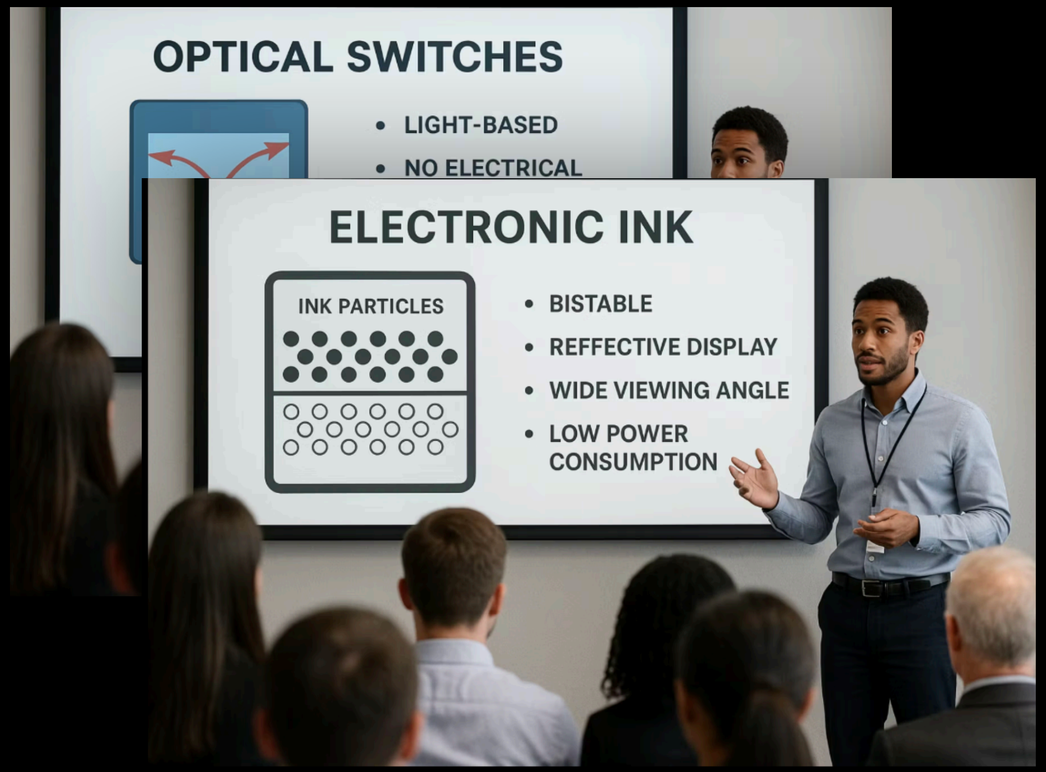
8 hours 34 minutes



Source: The input bias: The misuse of input information in judgments of outcomes (2003)

Time taken to prepare:

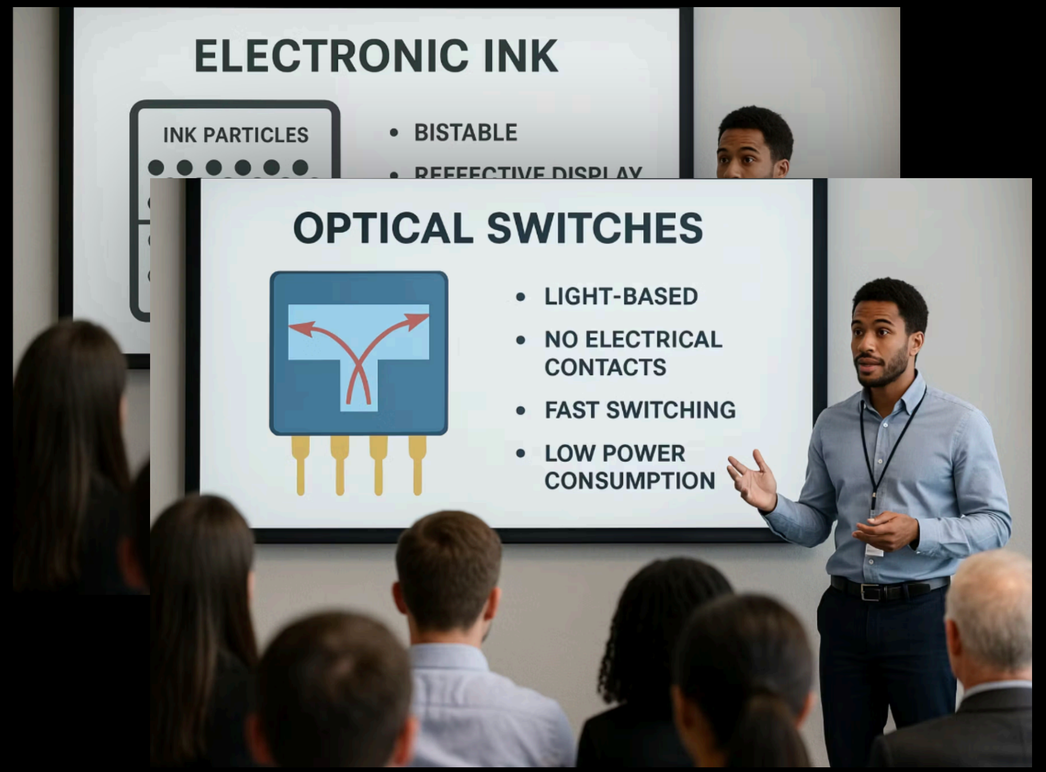
37 minutes



Rated significantly worse

Time taken to prepare:

8 hours 34 minutes



Rated significantly better

Source: The input bias: The misuse of input information in judgments of outcomes (2003)

The tree is:

500 years old



The tree is

4,500 years old



Source: Eidelman, S., Pattershall, J., & Crandall, C. S. (2010). Longer is better. Journal of Experimental Social Psychology, 46(5), 993–998.

The tree is:

500 years old



The tree is

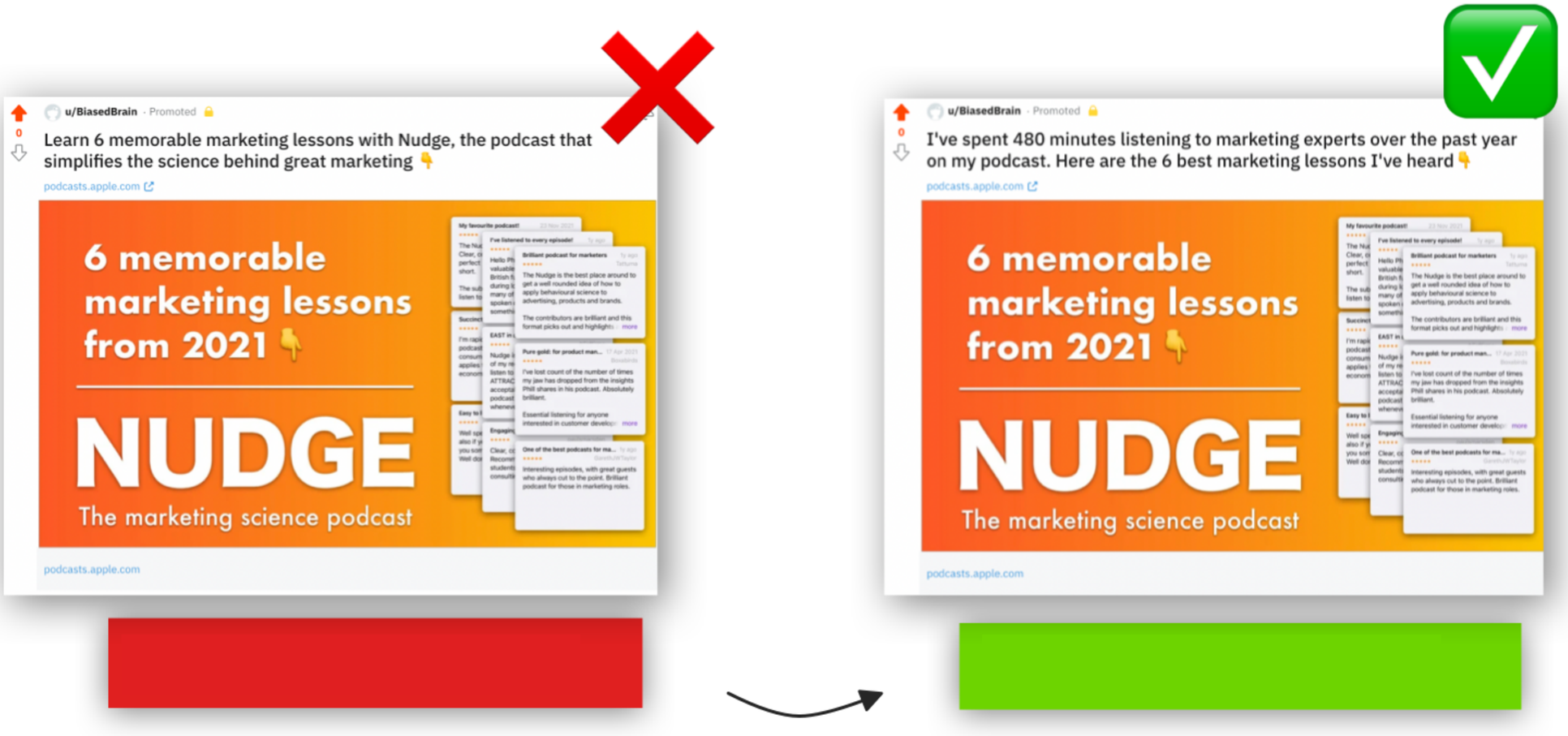
4,500 years old



Rated 15.9% higher

Source: Eidelman, S., Pattershall, J., & Crandall, C. S. (2010). Longer is better. Journal of Experimental Social Psychology, 46(5), 993–998.

I wanted to test it.



Source: Reddit ad, $100 spent, general pop, UK.



0.075% CTR



0.110% CTR

+46% improvement.

Source: Reddit ad, $100 spent, general pop, UK.






ไฮดีเซล B7
31.42
แก๊สโซฮอล์ E20 S
38.72
แก๊สโซฮอล์ 91 S
39.36
แก๊สโซฮอล์ 95
NUDGE
120
4
precise,


ไฮดีเซล B7
31.42
แก๊สโซฮอล์ E20 S
38.72
แก๊สโซฮอล์ 91 S
39.36
แก๊สโซฮอล์ 95
NUDGE
120
4
precise,





This video took me
10 mins to create



This video took me
3 weeks to create





This video took me
10 mins to create



This video took me
3 weeks to create

35% more
enjoyment

THE WALL STREET JOURNAL.

At Starbucks, Baristas Told No More Than Two Drinks

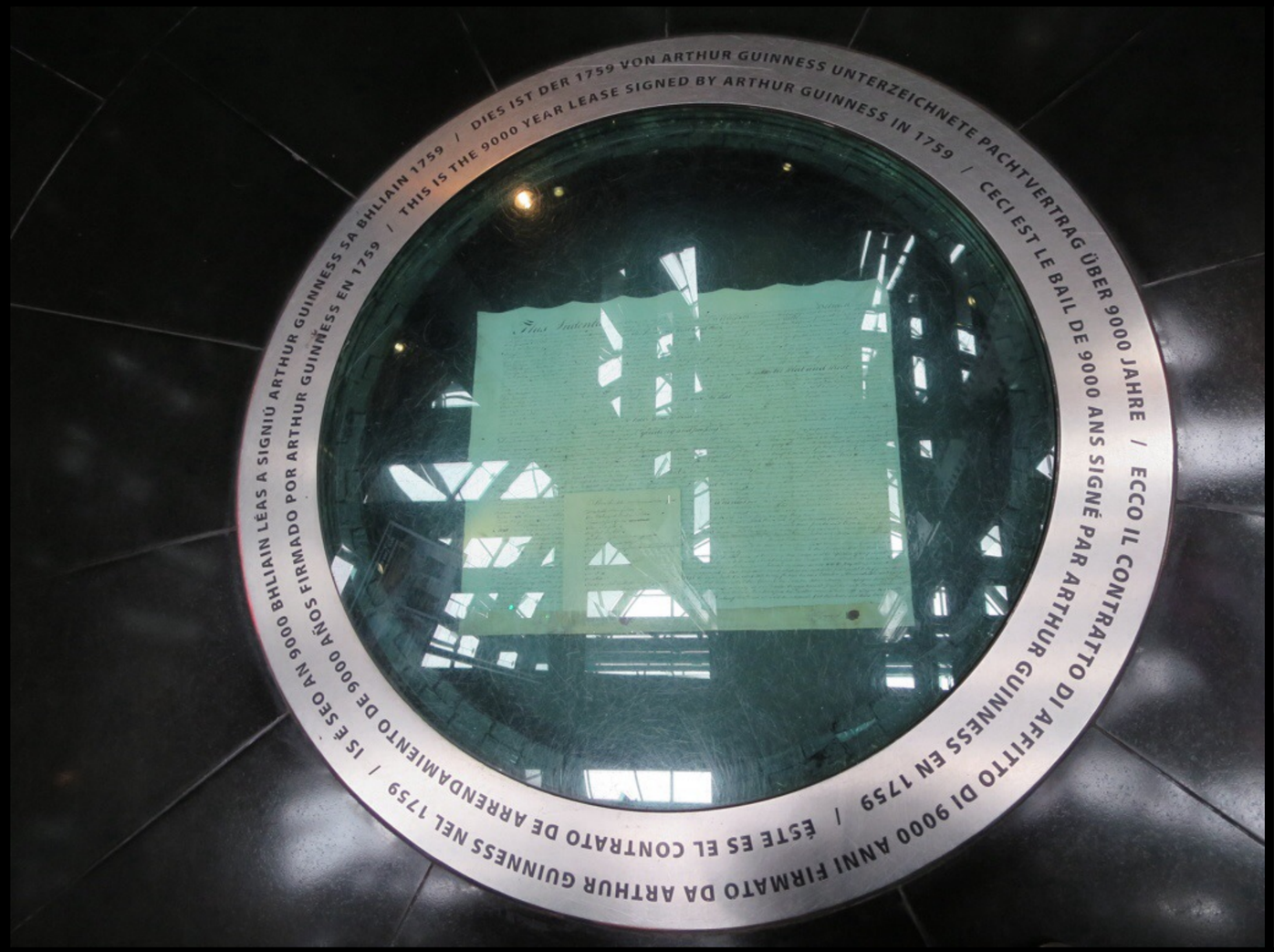
By Julie Jargon

Updated Oct. 13, 2010 12:01 am ET



Some Starbucks baristas worry new guidelines will create longer lines. ILLUSTRATION: ALLISON JOYCE FOR THE WALL STREET JOURNAL

Starbucks Corp. is telling its harried baristas to slow down—which may result in longer lines.



r/ireland • 12y ago
[deleted]

ELI5: How does the Guinness 9000 year lease work?

Archived post. New comments cannot be posted and votes cannot be cast.

7 / 6

Sort by: Best

Irish_cynic • 12y ago

Guinness bought out the lease so its no longer valid

http://www.guinness-storehouse.com/en/FAQs.aspx#faq33

9 Award Share ...

[deleted] • 12y ago

They own the land that the brewery was originally on, as well as all the land (I think) it has expanded onto over the years.

7 Award Share ...



GUINNESS™

ST JAMES'S GATE DUBLIN, IRELAND

Arthur Guinness™



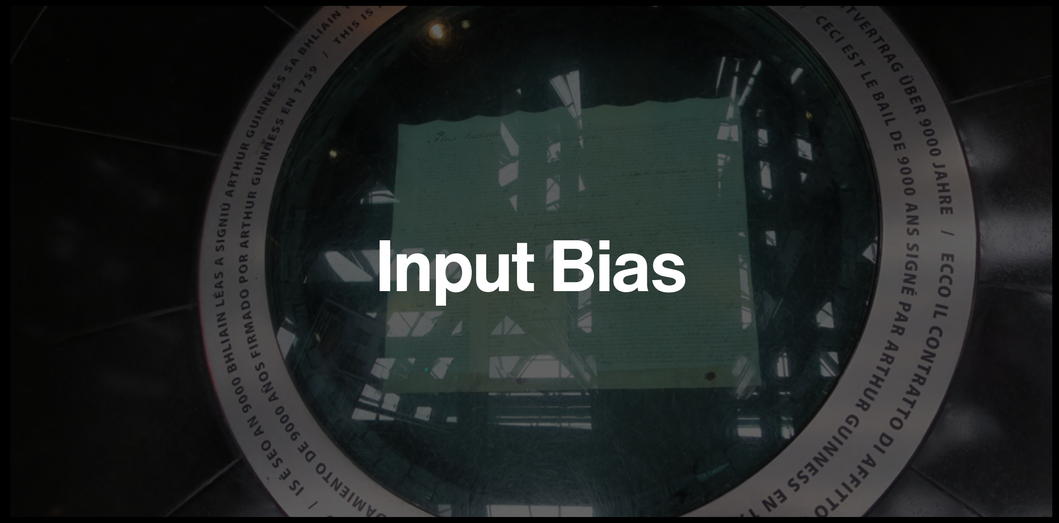
Von Restorff Effect



IKEA Effect



Social Proof



Input Bias



Thanks for listening. I host the UK's #1 marketing podcast. And I spent 48 hours and 22 minutes working on this presentation. I've created a reading list which 1,132 marketers like you have read, to learn more. But (of course), you're free to refuse.



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