



Negotiating with **nothing** to **give away**

How to influence like a
Hostage Negotiator...

— Nigel Taberner —



MOSS SIDE STORY

Is the death of Benji Stanley a sign that Britain is set on a course of ghetto violence to match the worst excesses of America? The Mo... sent a sh...

Amari
to inve

MENACE OF GUNCHESTER

Diary of violence

Police strive to choke off arms supply to the villains

To Jon Munn

Peter Reid, the British Home Secretary, has said that the country is now a "gun country".

DRUGS

...sometimes the aftermath of the war is never over



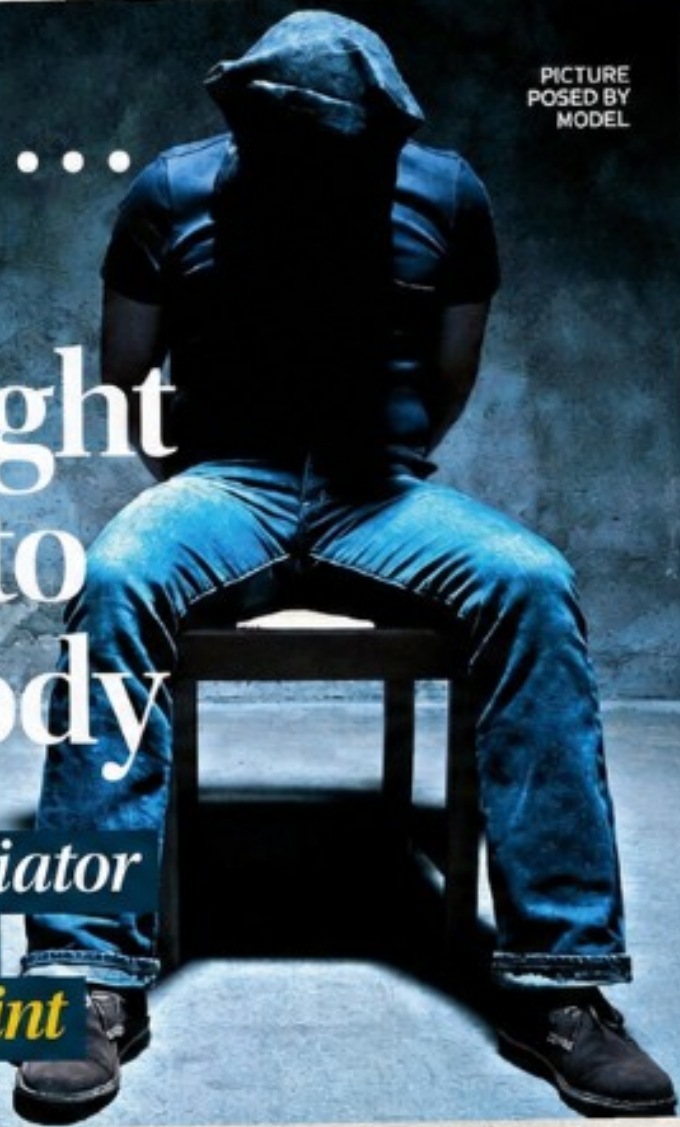


Hostage And Crisis Negotiation Unit

I was scared...
there were
times I thought
I was going to
lose somebody

*Ex-police hostage negotiator
reveals the human cost
of saving lives at **gunpoint***

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Influence & Persuasion

Building Trust & Confidence

Developing A Connection

Impact and Branding



LISTENING



CONNECT



UNDERSTAND



INFLUENCE



IT STARTS HERE.



INFLUENCE

The **power** to affect
outcomes and drive
action.

Influence ['ɪ
power to affe
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Thank **you.**

Let's **connect.**



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