Convini at work

2026





Our vision

Together we are building a great company making us the preferred choice for any workplace.

Our business idea

With smart food and beverage solutions, we provide people at work with positive energy round-the-clock – tasty, easy and convenient.

Our mission

We help people at work feel good and achieve more.

This is Convini

2 500

Convini stores

5 000

Corporate Companies

4 700

coffee machines

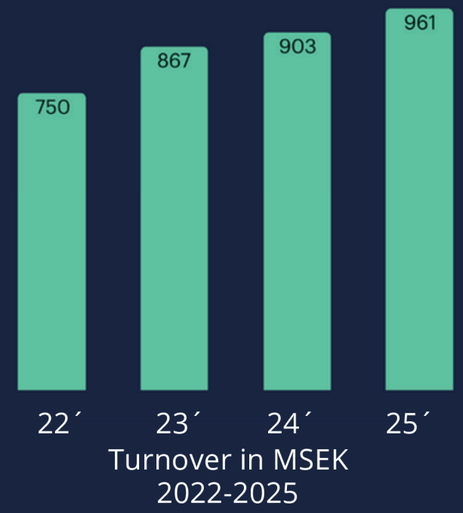
>350 000

customers

Approximately

300

employees



Turnover in MSEK
2022-2025

**Figures on this page refer to Sweden and Germany. The content on the other pages of the report refers to Sweden only.*

A family business
founded in

1995





Our sustainability vision

Convini contributes to society by being the leading sustainable company in the market for innovative food and beverage solutions in the workplace.

How we identify our material sustainability issues

1. External and standards-based analysis
2. Impact assessment
3. Assessment of business and financial impact
4. Dialogue with key stakeholders
5. Overall prioritisation and decision-making

Convini prioritises the sustainability topics that matter most to our customers, society, employees and owners –> where we have the greatest opportunity to make an impact.



In dialogue with our stakeholders

Convini has five main stakeholder groups, each of which influences us and has expectations of us in terms of sustainability.

We have an ongoing dialogue on sustainability with all these groups. We ask for their feedback, follow up on the issues that are relevant to them and adapt our sustainability strategy, priorities and actions accordingly.



Client companies

Approx.5,000 companies, authorities and organizations, all of which are our customers and in turn employers.

Type of dialogue

Annual survey sent to all client companies. Ongoing dialogue with contact persons via email, phone and personal visits.

Consumers

More than 350,000 consumers who use the services and products off ered by Convini; food, drinks, coffee and fruit at workplaces.

Type of dialogue

Annual surveysent to all consumers. Ongoing communication via the Convini app, pulse measurements in the payment screen, email, customer service, telephone, social media and personal visits.

Employees

Approx.270 employees at Convini in Stockholm, Gothenburg and Malmö.

Type of dialogue

Annual employee survey. Ongoing information and opinion gathering via daily contact, meetings, the @convini app and pulse measurements.

Suppliers

Approx. 150 suppliers, both local and global companies, who provide us with products and services.

Type of dialogue

Close,ongoing dialogue with all our suppliers and partners about the demands we place on them and how we can work together on sustainability issues.

Authorities

Authorities and institutions, such as the Environment & Health Protection Board, Swedish legislation, regulations and directives.

Type of dialogue

We closely monitor legislation, updates and news on rules and guidelines.

–> where we have the greatest opportunity to make an impact.

What our consumers think

We conduct annual surveys among our customers and consumers, both to measure satisfaction and to gather feedback and suggestions for improvement. This year's surveys generated thousands of responses, providing us with a wealth of valuable insights to build on.

We can clearly see that sustainability is an area of strong engagement. When asked, **"Which of the following sustainability issues do you consider most important for Convini?"**, half of consumers identified reduced food waste as the top priority, closely followed by a sustainable product range and recyclable packaging.

We aim to be a role model in sustainability

Convini's sustainability vision ist o be a rolemodel in sustainability within our industry. We are humble and recognise that we still have a lot to do to get there.

We asked our consumers to respond to the statement: **"Convini is a role model in its industry in the area of sustainability."** The results showed a consistently high score on a seven-point scale. This motivates us to continue our eff orts and strive for even stronger results.



Top 3

Reduced food waste	50%
Sustainable product range	42%
Recyclable packaging	41%

Convini is an industry leader in sustainability

average 5,4 out of 7

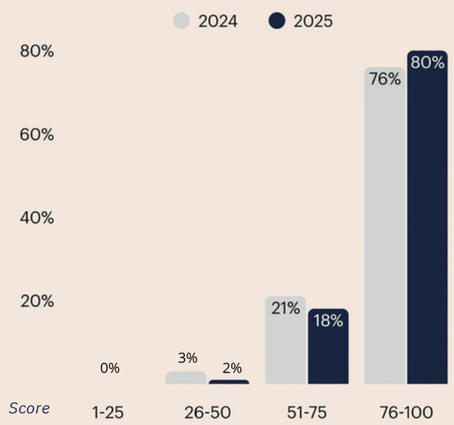
Convini is clear about its sustainability ambition and goals

average 5 out of 7

Our consumers made more sustainable choices

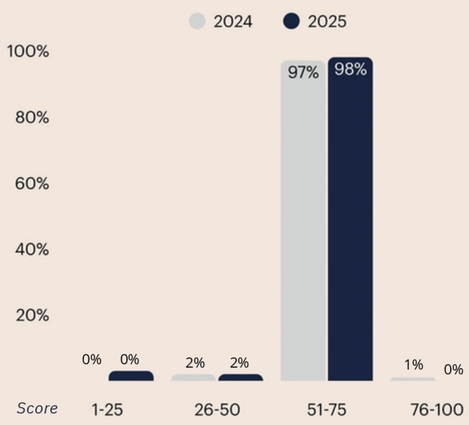
In 2025, we saw a clear shift towards more sustainable consumption choices in Convini stores. Products with higher health scores and strong climate performance, reflecting agrowing awareness of both personal health and climate impact.

Climate



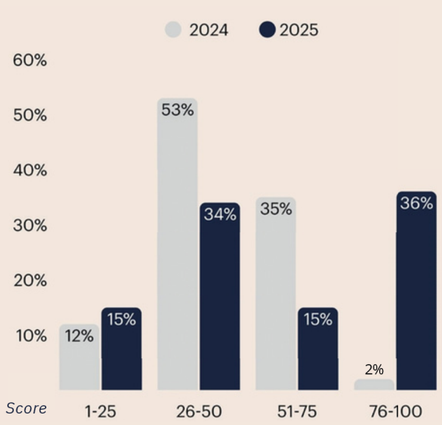
98% of all items purchased had a climate score of 51 or higher.

Fairness



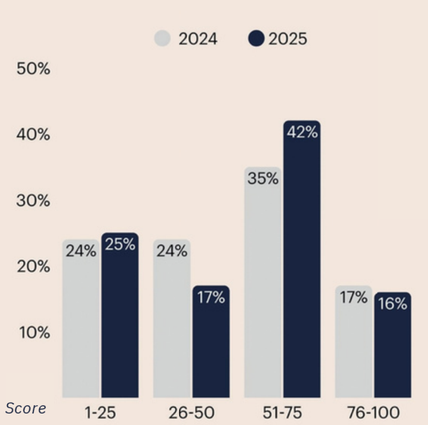
98 % of what we sold had a fairness score of 51 or higher.

Water



51 % of items sold had a water score of 51 or higher.

Health



58 % of what we sold had a health score of 51 or higher.

Consumers are increasingly prioritising products that make a difference – both for themselves and for the planet.



Making sustainable choices easier for our consumers

Barriers to sustainable choices

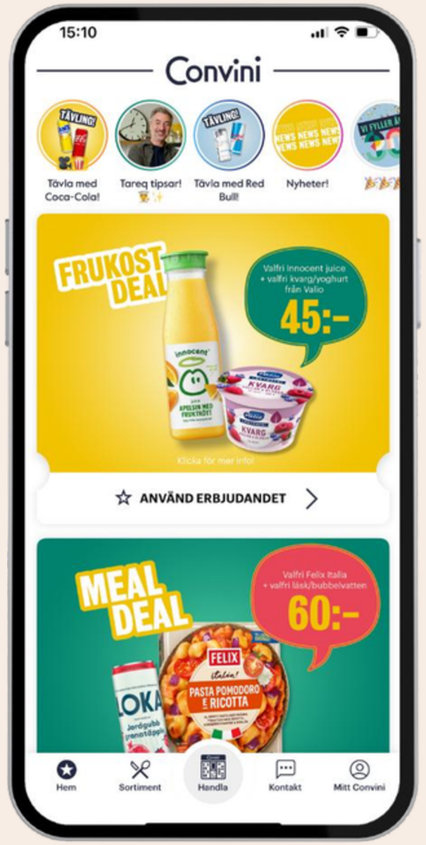
The analysis shows that there are five clear barriers for consumers:

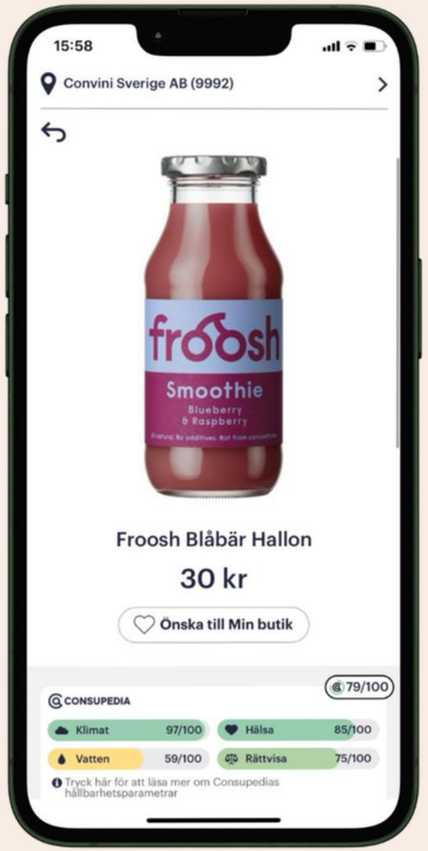
1. Financial constraints
2. Limited availability
3. Insufficient knowledge
4. Established habits
5. Taste preferences

This means that data-driven insights will play an increasingly important role going forward, both in how we develop our product range and how we communicate.

Easy, convenient & interactive app

- Make easy purchases through the Convini app
- Choose between several payment alternatives
  (eg autogiro, e-invoice, VISA/Mastercard)
- New Product launches, Initiatves, Promotions
  (incl. adaptive promotions /pref. based)
- customer - company and partner interactions
  (surveys - feedback loops - ideation opportunities)
- Wish - functionality
  (your product/your location/your time)





Sustainability-labelled product range

To make it easier for our customers to make informed choices, we have sustainability-labelled our entire product range in collaboration with Consupedia, the world's largest database of comprehensive sustainability information on food.

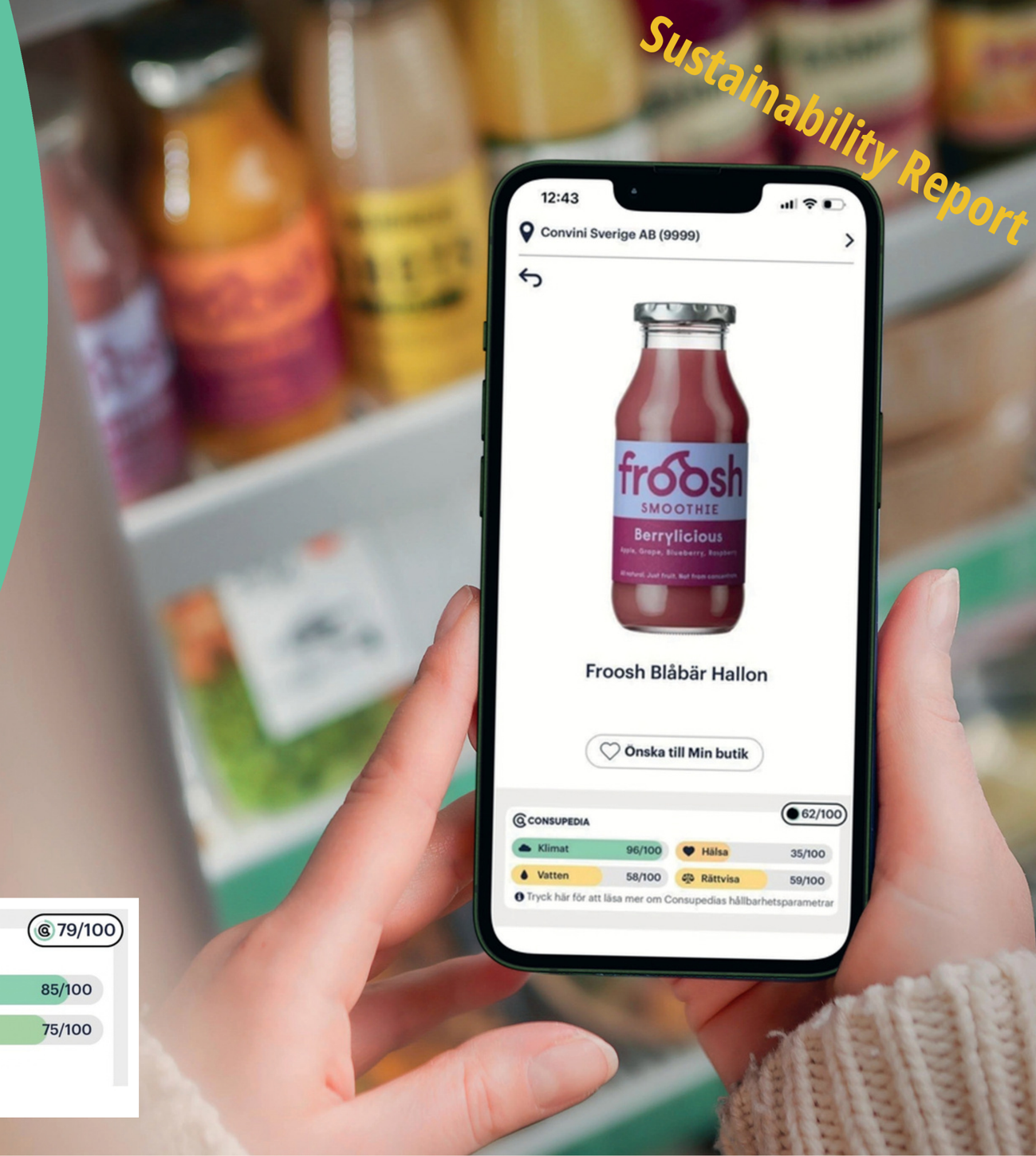
In the Convini app, consumers can easily access the sustainability rating of each product. Using AI-based analysis, Consupedia assesses the impact of products across health, fairness and environmental dimensions. Each product is assigned a score on a scale from 0 to 100, where 100 represents the most sustainable choice.

With every purchase in a Convini store, sustainability scores are presented across four areas. Whether it's a quick energy boost or a lunch on the go, consumers are supported in making choices that are closer to a more sustainable option – every day.

By making this information open and easily accessible, we aim to help our consumers make informed decisions that benefit health, social responsibility and the environment.



The sustainability-label covers four areas: Climate, Water, Health and Fairness.



The path to reducing food waste

1. Collaboration with suppliers
   (shelf life, volums and delivery intervals)

2. Dialogue with our customer companies
   to optimise product range

3. Efficient warehouse management & logistics

4. Optimizing operational routines
   for delivery and in-stores processes

5. Ongoing follow-up to align with demand

6. Saving products thorugh external partners



Reduced food
waste by

56%

Convini's value chain

Sustainability Report

MAKES SENSE MAKES SENSE MAKES SENSE

Convini

Upstream

Activities in the early stages of the value chain related to the procurement of products, equipmentand services.



Procurement of finished products from suppliers



Transport and logistics to central warehouses



Procurement of capital goods and other services

Own operations

Activities that take place within Convini's own business and operational processes.



Warehousing and order picking



Sales, installation and commissioning at customer sites



Distribution and logistics to Convini stores and coffee machines



Construction and final assembly of Convini stores and coff ee machines



Service and maintenance of Convini stores and coff ee machines

Downstream

Activities that occur after products and services have reached customers and consumers.



Sales in Convini stores to end consumers



Consumer use, for example energy consumption



Waste management and recycling



Consumption via Convini's coff ee machines in workplaces

stakeholder dialogue –> where we have the greatest opportunity to make an impact.

Sustainable highlights

Reduced climate footprint
in our own operations

-8,5%



Our SBTi target for 2030 is already met.

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION





Convini
Shortlisted for
Symbiosis
2025
Symbiosis celebrates Sweden's top responsible-growth companies.





Through Let's GO and The Ocean Cleanup, 23 tonnes of plastic were removed from the oceans




YOUR WAY. EVERY DAY.

Convini

convini.com/sustainability



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