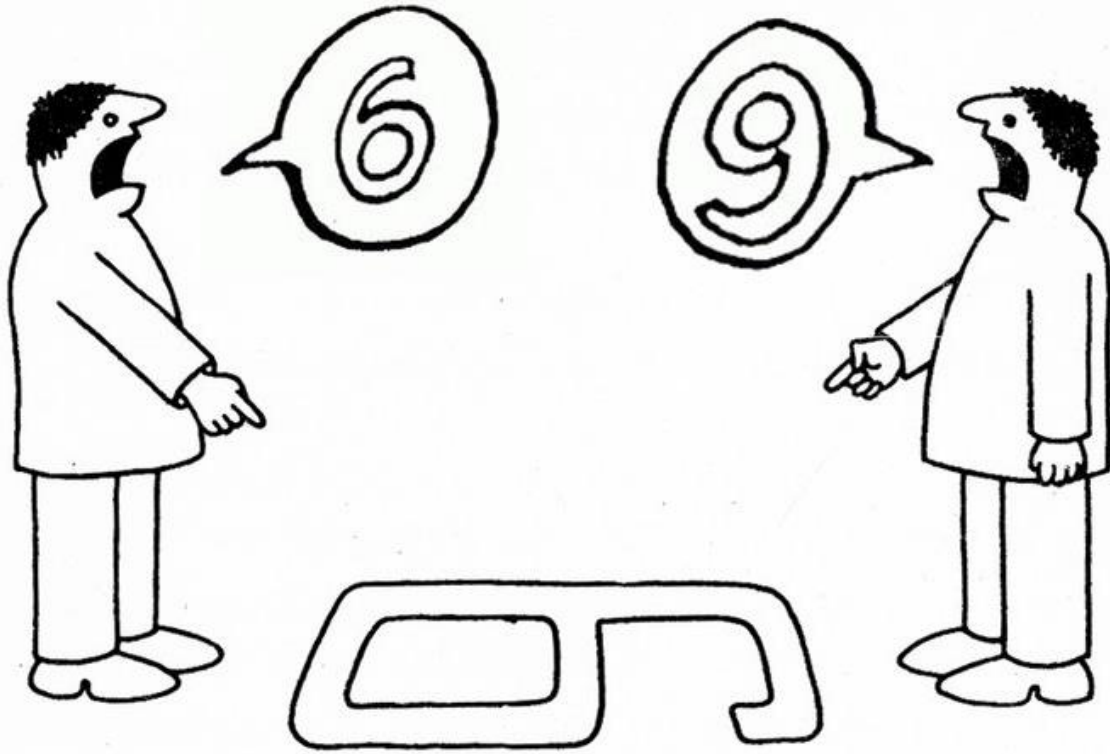


The Paradox of Public Relations:

Creating Cohesion from Manufactured Fragmentation


Jon Gerlis, Head of PR and Policy







A two-word
answer to a
four-word
question





Churchill FURY: Labour's John McDonnell brands WW2 hero PM a 'VILLAIN'

LABOUR'S John McDonnell has sparked fury after he branded Winston Churchill a "villain".

Winston Churchill was a villain, says John McDonnell

Shadow chancellor condemns wartime PM over his role in quelling of 1910 riots in Wales

WORLD WAR TWO

Top UK left-wing politician calls Winston Churchill a 'villain,' sparks firestorm

By Adam Shaw · Fox News

Labour's John McDonnell REFUSES to back down on his claims Winston Churchill was a 'villain' insisting working class people do not 'look up to' the wartime leader despite furious backlash from his own MPs

- McDonnell was asked in an interview whether Churchill was a 'hero or villain'
- He replied: 'Tonyandy, Villain.' in reference to the Welsh mining village
- Churchill ordered in troops to Tonyandy to help police quell riots in 1910
- Tory and Labour MPs have voiced fury at the remarks by the senior Labour MP

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Winston Churchill 'villain' over Tonyandy riots, says John McDonnell

Is John McDonnell now the most dangerous politician in Britain?

 **Sherelle Jacobs**
Assistant Comment Editor

Related Topics
Winston Churchill, Jeremy Corbyn,
John McDonnell

15 February 2019 6:00am GMT





Jon Gerlis

@JRGerlis



1. A little shocked to get home to see headlines about @johnmcdonnellMP “branding” Churchill a villain. I was at the event. He was asked directly, at the end of an hours interview; “Churchill; hero or villiain?” as part of a series of quick fire questions

10:25 PM · Feb 13, 2019 from Kingston upon Thames, London

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Jon Gerlis @JRGerlis · Feb 13, 2019



2. He hesitated and said “Tonypandy...villain” in reference to the mining village. The answer, to me, was somewhat tongue in cheek and the interview quickly moved on. JM wasn’t volunteering his views, he was asked a direct question at the end of a good natured interview



4



70




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Are we more
fragmented
today than
ever before?



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but on the other hand, I believe we are better off for it as we have to focus on a quality product and efficiency to achieve

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