

# Revolutionizing the traveller experience and empowering the industry to succeed

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# Powers global travel

for everyone, everywhere





For  
**25 years**

We've been making  
travelers' dreams  
come true.

# You're in good company



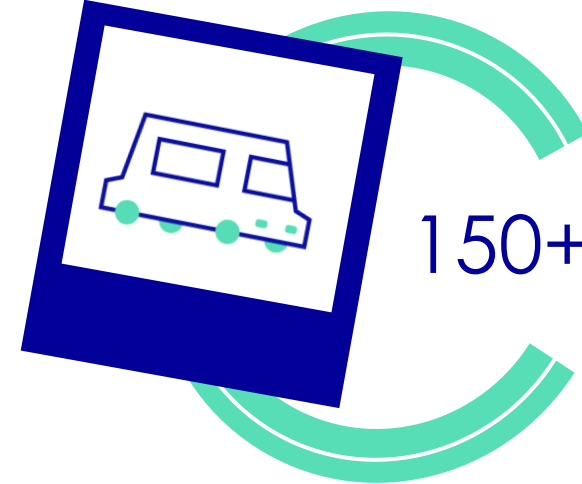
## when you partner with Expedia Group



2.9 Million+  
properties  
(hotels and  
vacation rentals)



500+  
airlines



150+ car rental  
companies



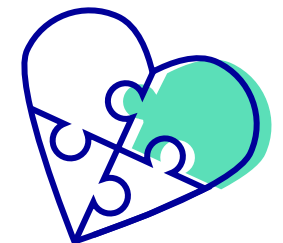
Dozens  
of cruise lines



210,000+  
activities



**Expedia Group**  
is a family of the  
world's most-loved  
travel brands



# Before going anywhere, people first travel to Expedia Group



**1.5 billion**  
monthly site  
page views

**20+**  
globally  
relevant  
brands

**112**  
**million**

monthly unique  
visitors

**200+**  
travel  
sites

**70+**  
countries

**35**  
languages

**30**  
currencies

**168+**  
**million**  
loyalty  
members

# Focusing on driving success through 3 pillars



**Open World**  
Platform

**Building an accessible  
travel ecosystem**

**Relentless**  
Innovation

**Creating  
best-in-class traveler  
experiences**

**Trusted**  
Marketplace

**Creating amazing  
moments of  
delight**

# Virtual Agent example

Leverage our Virtual Agent solution with existing skills or easily create your own skills to suit your business.

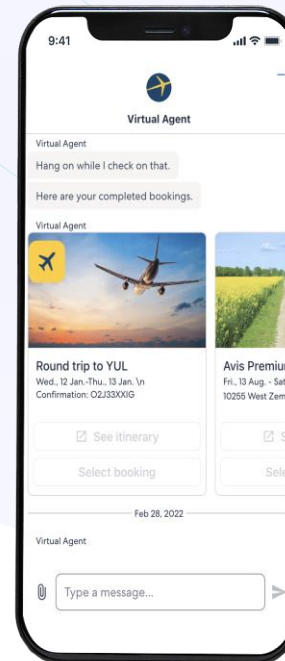
**60%+**

Travelers are self-servicing in chat today

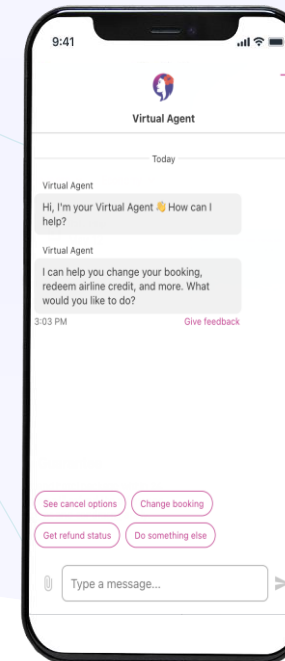
**40%+**

Saved in variable agent costs by enabling self-service

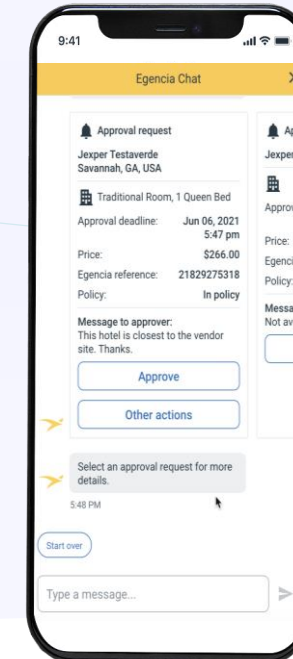
## Expedia for TD Bank



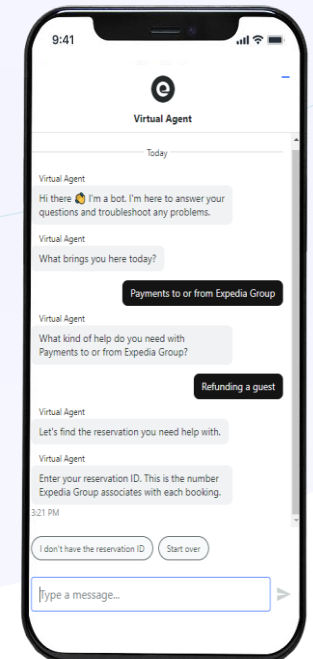
## Hawaiian Airlines



## Egencia



## Partner Central



The power and reach of Expedia Group combined with our B2B tools and expertise give you **an easy-to-integrate booking template**, constantly updated with new features and capabilities, and access to....

**3M+**

Properties

**500+**

Airlines

**120+**

Car rental companies

**220K+**

Activities around the world

**Delta Airlines** is driving **incremental revenue** since implementing this solution late April 2022 to add car rentals to flight bookings



Build a **custom hotel booking experience** with easy integration, industry-leading supply, and high conversion content, and unlock access to...

**700K+**

Properties

**35**

Different  
property types

**25K+**

Destinations  
worldwide





# Relentless Innovation

Personalized experiences for better conversion



Designing technology to **deliver great personalized experiences** across every product and every phase of the journey

Trip  
Planning

Shopping

Booking

Live for vacation rentals globally, recently for hotels and activities!

One place where travelers can plan, collaborate, and truly enjoy their whole trip – simplifying how travelers make their trip decisions

- ✓ Create a Trip Board
- ✓ Invite people from your group
- ✓ Add favorite properties
- ✓ Rate for preferences
- ✓ Get and add comments
- ✓ And more...

1 in 3

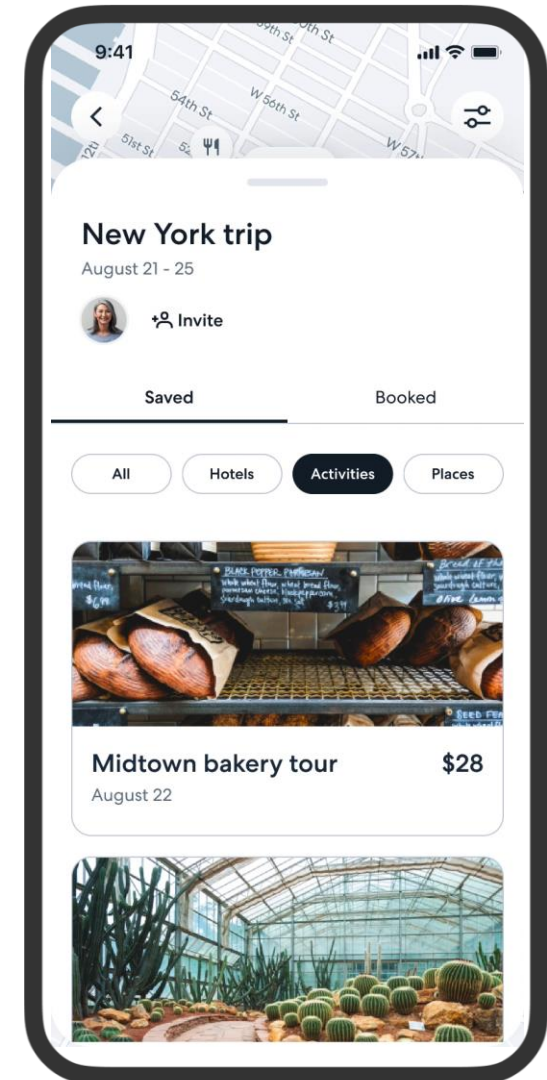
Trips booked in Vrbo originate from a Trip Board

3x

More likely to book

7x

More likely to repeat



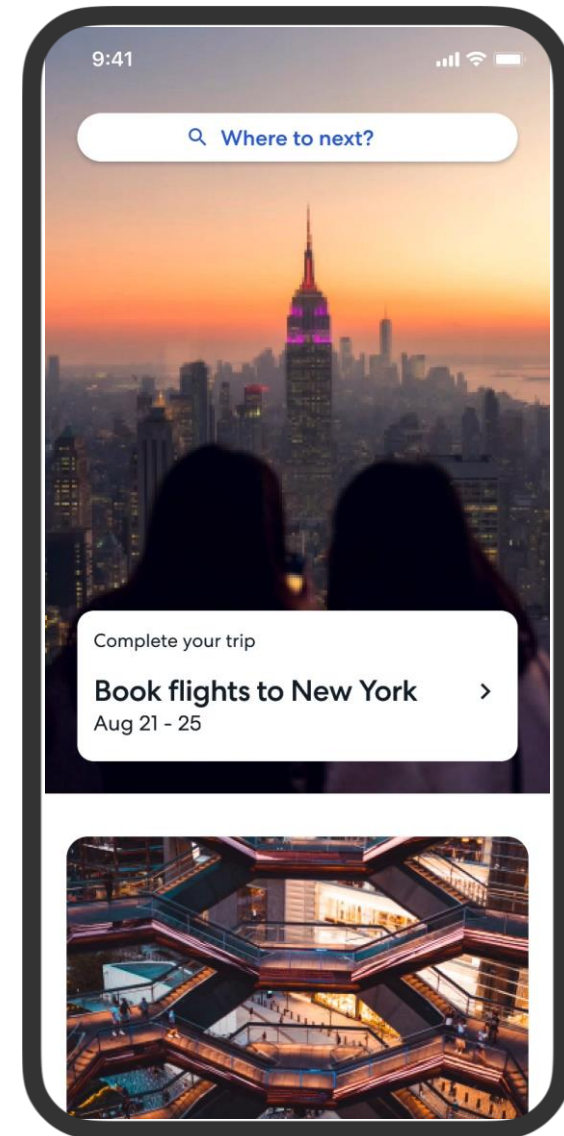
Live for flights in the app, soon for hotels!

## The right information at travelers' fingertips to give them the confidence to know when to buy

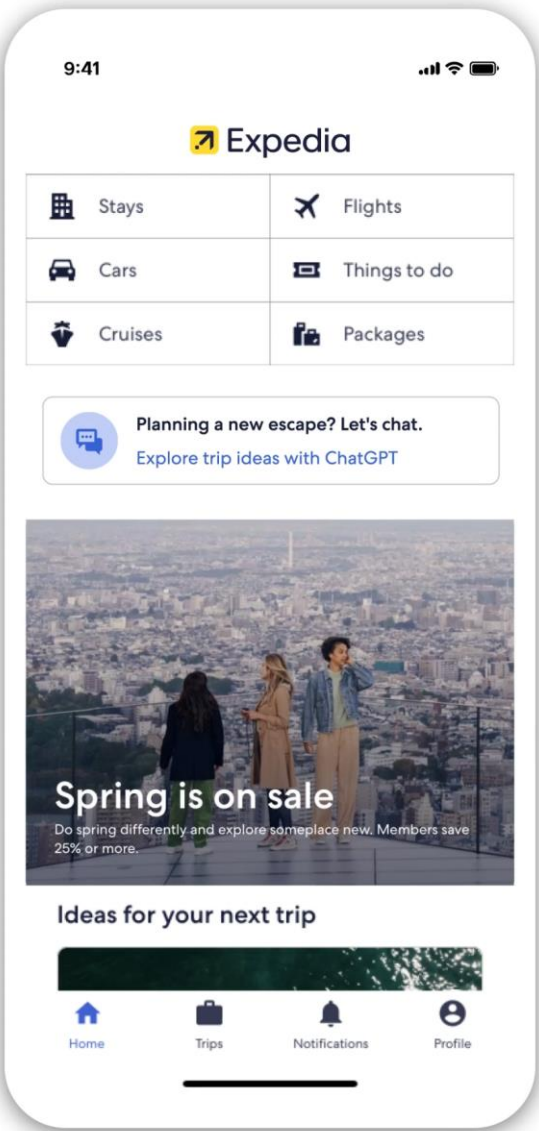
- ✓ Adds context for what may happen in the future
- ✓ Maps past and future trends predictions
- ✓ Sends alerts to keep travelers informed

**100M**  
Searches a day

**8+**  
Years of historical trends



# Expedia launches conversational trip planning powered by ChatGPT





**expedia group**™