



# Driving Competitiveness and Sustainability in European Manufacturing

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Co-funded by the  
European Union

A background image showing several grey energy meters or smart meters stacked together, with a teal and purple gradient overlay.

**Energy Efficiency  
in Manufacturing  
conference**

[eitmanufacturing.eu](http://eitmanufacturing.eu)



Co-funded by the European Union

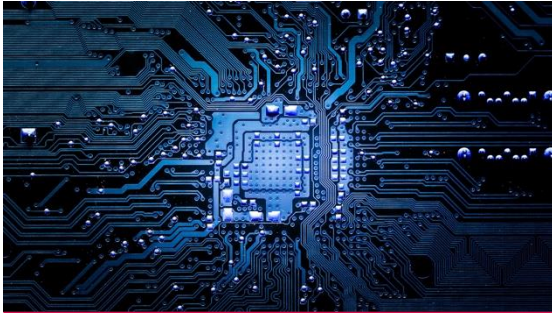


# Strong European Community



Co-funded by the European Union

# Europe addresses global challenges in manufacturing



Digital  
transformation



Sustainability



Competition



## Our Vision

Global manufacturing innovation is led by Europe.



## Our Mission

Bring together manufacturing actors across Europe to integrate innovation and education for an entrepreneurial and sustainable Europe.

# Who we are

- Institutionalized partnership, 14 years financial support by the European Institute of Innovation and Technology (EIT)
- 6 European Co-Location Centers plus 13 Innovation Hubs in Eastern Europe and other regions
- Holistic approach integrating Innovation, Business Creation and Education
- Our European learning platform Skills.Move ([www.skillsmove.eu](http://www.skillsmove.eu)) with state-of-the-art content
- Our social network and innovation Platform AGORA ([agora-eitmanufacturing.eu](http://agora-eitmanufacturing.eu))
- €400M budget until 2026



EIT Manufacturing  
Headquarters  
Paris

CLC West  
[San Sebastian]

CLC Central  
[Darmstadt]

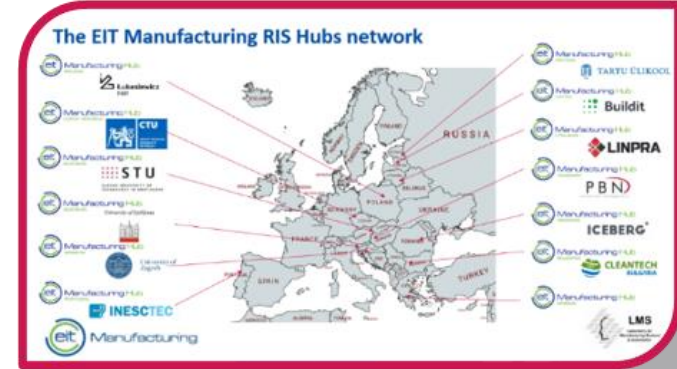
CLC North  
[Gothenburg]

CLC South  
[Milan]

CLC East  
[Vienna]

CLC South-East  
[Athens]

*In addition, dynamically  
growing number of RIS hubs*



# Who we are- A PanEuropean partnership

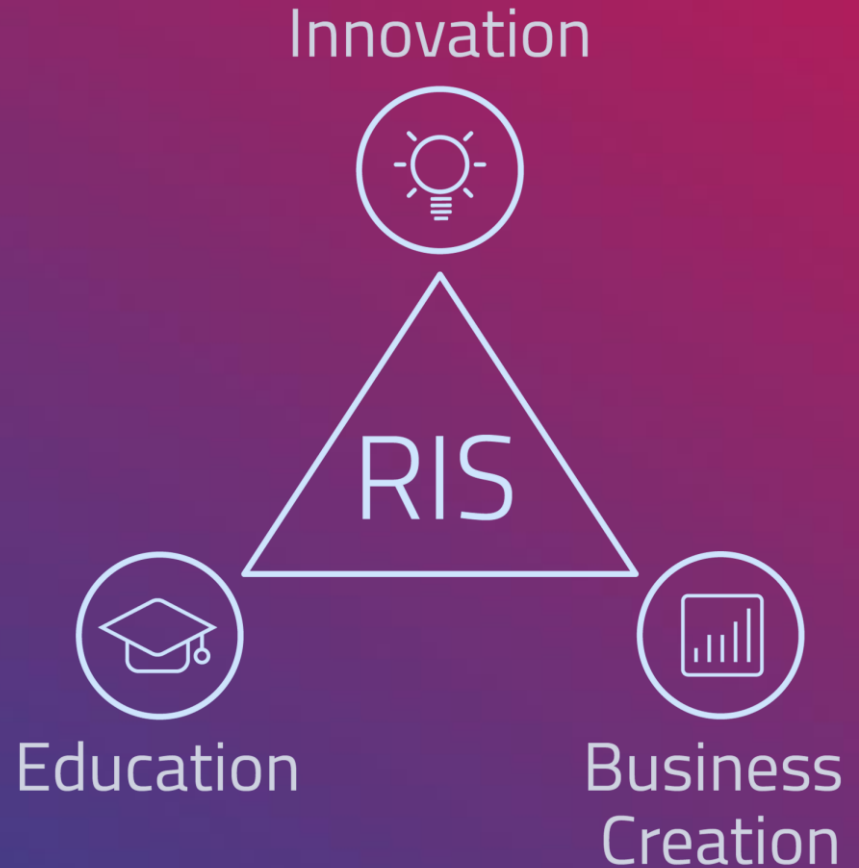


# Our Approach

## How we create impact

To ensure that innovations reach the market,  
industry has the **right talent** and  
**entrepreneurs can thrive**,

Connecting the areas of **education**,  
**innovation and business creation** and the  
Regional Innovation Scheme (RIS).



# Our Approach – 4 flagships guiding our investments



**1. Flexible production systems**  
for competitive manufacturing



**2. Low environmental footprint**  
systems & circular economy  
for green manufacturing



**3. Digital & collaborative solutions**  
for innovative  
manufacturing ecosystems



**4. Human-machine co-working**  
for socially sustainable  
manufacturing

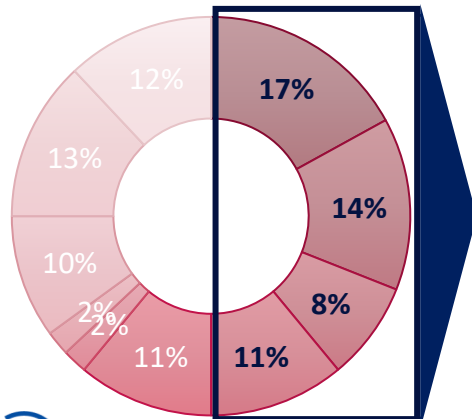


# Why energy efficiency matters - Growing Environmental Concerns

Increasing pressure to reduce carbon footprint

Policies and Regulations promoting sustainable practices and resilience

## **DECADE OF >>> ACTION**



### Emissions are high

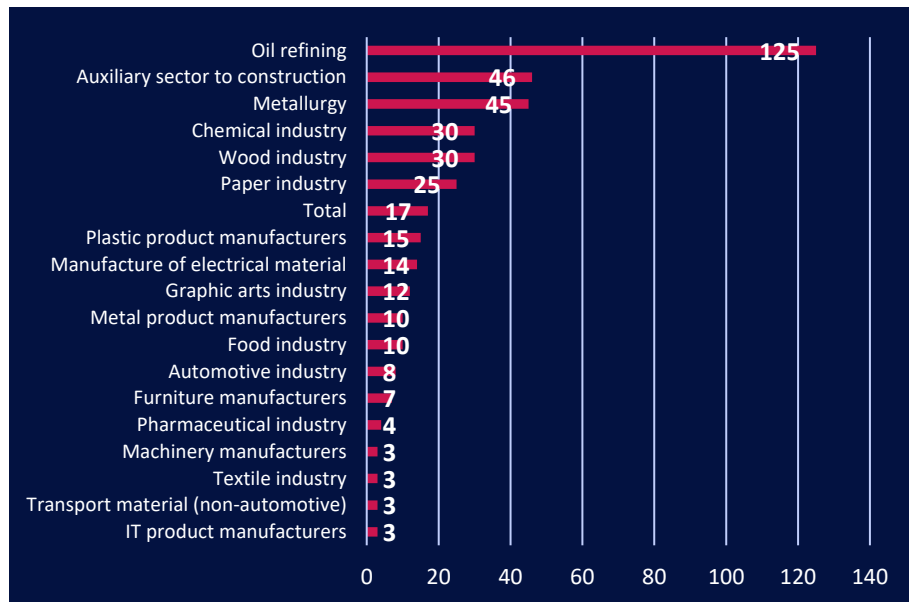
Automotive, industrial manufacturing, energy & utilities, and consumer products and retail contribute to **roughly 50% of the overall GHG emissions in the globe.**

- Incoming Lower Emission targets for a number of industrial sectors
- Net Zero Industry act. CleanTech R&D and manufacturing in EU, to cover >40% of internal demand across EU by 2030
- Making the EU Green deal, twin transition inclusive to increase societal uptake
- European EU Green deal / Climate Law aims for EU to reach climate neutrality by 2050 and reduce emissions by 55% by 2030

# Why energy efficiency matters - Economic Advantages

## Reduced energy costs leading to improved profitability

Increase of gross operating surplus by a 50% increase in energy prices



## Enhanced competitiveness in the global market



EU CleanTech Industry on the rise driven by the need for supply chain resilience. **New value creation**



Increased resiliency by relying on EU made energy sources. **New value creation**



\*Discussions in EU Importers from countries that regulate less, will pay a carbon tax to enter EU markets. **Level the playing field**



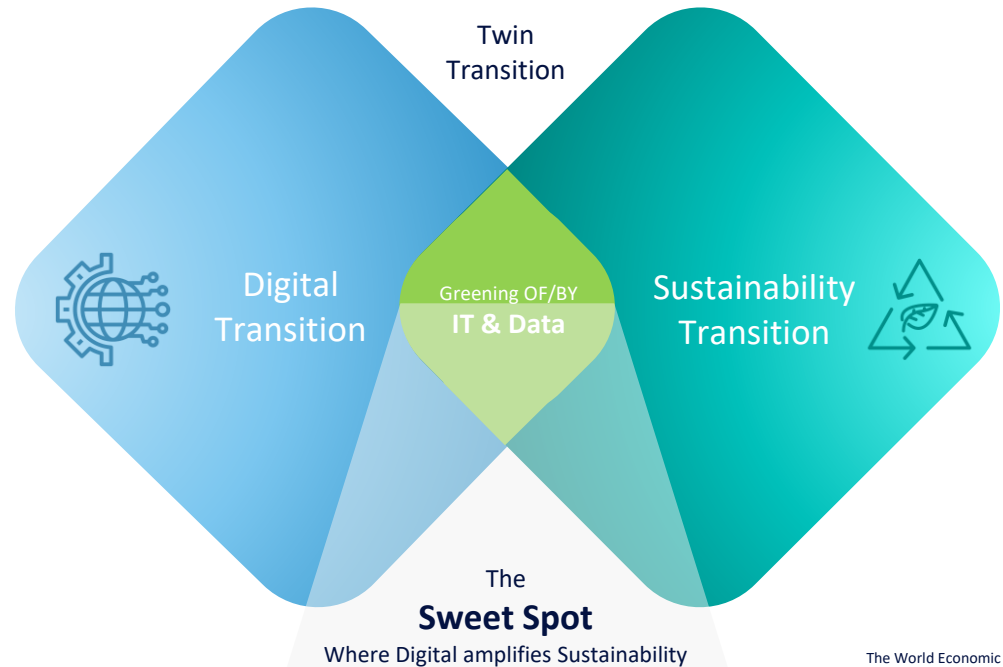
The combination of Green & digital business transformations **amplify the performance of investments** in IT & capability development

# Digitalization enables sustainability

The Twin Transition approach assumes that there is a huge and largely untapped opportunity for technology and data to drive sustainability goals

EITM contribution:

- Investing & Funding
- Use Cases
- New technologies
- Consultancy
- Upskilling
- Leadership network



# Voice of the customer – Innovation & Sustainability

Data from EIT Manufacturing survey, end-2022



## Question 1

How will you innovate towards an environmentally sustainable manufacturing practice?

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**77%**  
*prioritize investments in circular business models*



## Question 2

How will you implement circular business model strategies?

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**71%** *focus on innovation to use less materials and resources*

**52%** *believe in redesigning products and processes with circularity in mind*



## Question 3

How will you innovate towards business competitiveness and resilience?

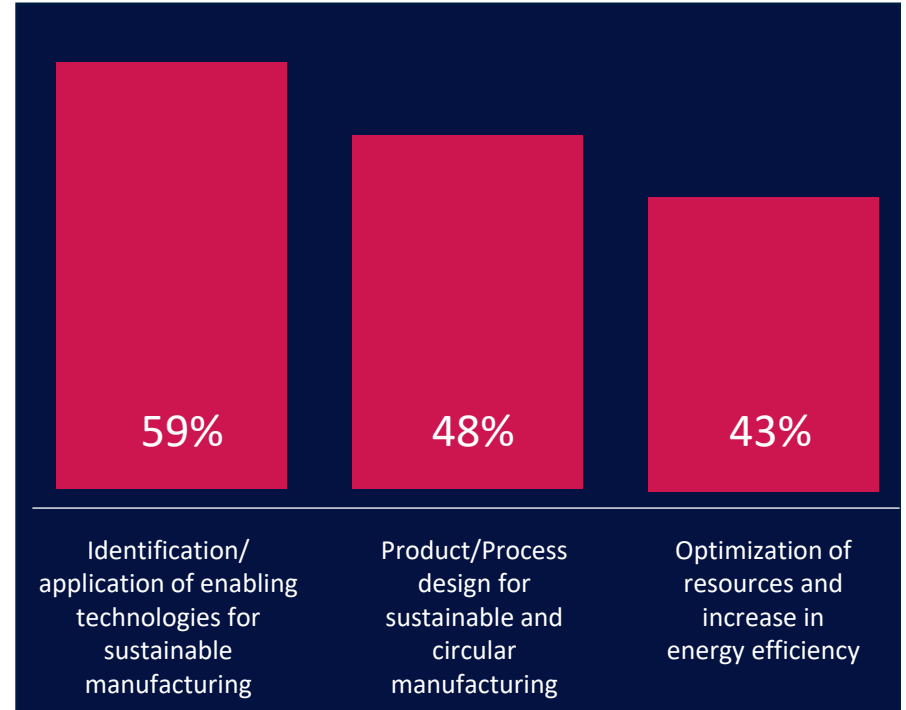
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**70%** *prioritize improved management of critical and non-critical resources*

**62%** *prioritize innovation in reliability and efficiency of existing processes*

# Voice of the customer – Innovation & Sustainability

Data from EIT Manufacturing survey, end-2022



# I&D Project 1 – GreenAPS

15-20% energy saving opportunities for steel producer by improving Planning & Scheduling processes

## Green AI-supported APS

Analyzes energy offer, demand and consumption variables, thus acquiring knowledge that will be used to minimize energy consumption per part produced while assuring customer service levels.



# I&D Project 2 – CHEAPREMAG

**Changing the prototyping game for new electric motors with 3D printed –recycled- magnets**

Recycled NdFeB bonded magnets

Performance matches those of non-recycled bonded NdFeB magnets (Remanence: 0.4-0.75T)

Cost reduction of 70% compared to non-recycled bonded NdFeB magnets



# I&D Project 1 & Commercial Partnership

**Enabling cost effective and locally produced parts in 2 micro factories**

ADAXIS spun-off an EITM Innovation project. Their solution allows to **turn** any robotic arm to an FDM 3D printer

Stilride marries design and function with simplified product/process architecture for electric bikes.

Taking the next step they have added 3D printing capabilities via Adaxis partnership



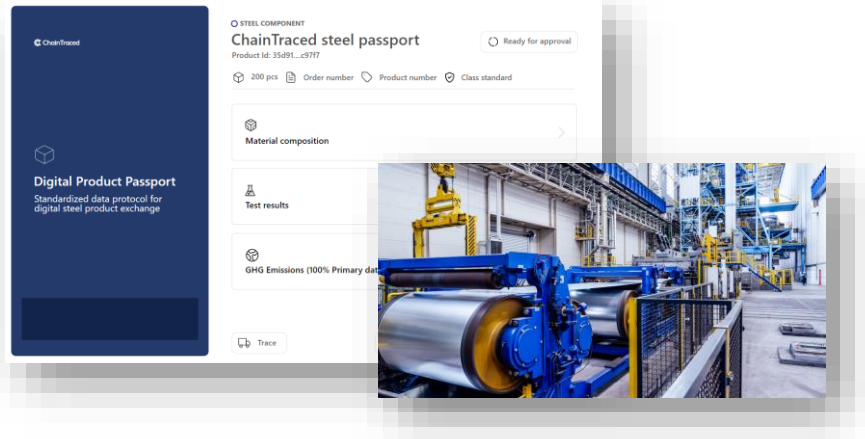


# Commercial Partnership

**The solution contributes to Voestalpine goals of reducing CO2 emissions by 25% by 2029**

Digital traceability platform enables a representation of products throughout the full value chain.

Voestalpine accelerates decarbonization by empowering collaboration across the SC and dynamic green house gas (GHG) data gathering



# Education Project 1

**An easy-to-use diagnostic tool helping businesses take the first steps in the sustainability transformation**

## SRC4i - SUSTAINABILITY READINESS CHECK for Industry

Framework for sustainable transformation in industry based on technological and managerial changes.

- Training program
- Readiness Diagnosis Tool
- Sustainability roadmap aimed at employees of industrial companies



# Education Project 2

## Learning Paths for upskilling of R&D and Ops workforce

Delivery of Educational content on digital technologies for sustainable production.

LEARN 4.0 offers learning paths for upskilling manufacturing operators that will drive European manufacturing towards sustainable, net zero emission production environments.

Innovation and change management

Introduction to sustainable production

Introduction to circular design

I4.0 for sustainability & circular economy



# Skills.move.eu ← Educational content for professionals



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European Union



Sign in →

## Manufacturing your future!

Skills.move - empowering individuals with the right skills for the  
future



Co-funded by the  
European Union

# Call to Action – Opportunities in 2023

November 29<sup>th</sup>

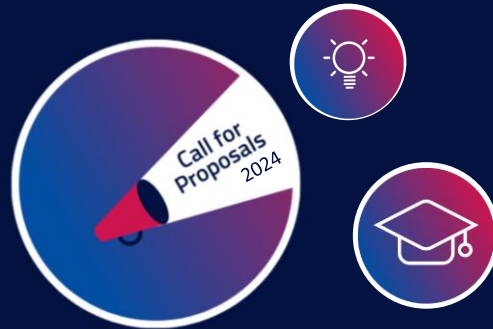
Joining Startups and  
Corporates

**BoostUp! 2023**  
In Athens

You are invited!

Mid-September

Innovation & Education  
projects



Year Round

Join the Pan European  
Manufacturing community





Q&A