

The Value of Innovation for the Evolution and Sustainability of the Greek Healthcare System

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Pharmaceutical Innovation saves lives and enhances economic growth

- Saves lives, provides better quality of life and hope for all
- Supports and strengthens society
- Advances the Healthcare System through clinical trials
- Brings new technological expertise in the economy
- Generates new jobs



The Innovative Pharmaceutical Industry adds tremendous economic and social value to Greece

4.1K

Direct jobs
in our industry

Indirect: Consulting,
Agencies, Researchers

90

Innovative drugs

to be launched in the
Greek market in the
following two years
(provided approval is given)

1400+

Clinical trials

Giving life-saving early
access to therapy

500+

**Patient support
programs**

Addressed to over

90k patients

100+

**Environmental
programs**

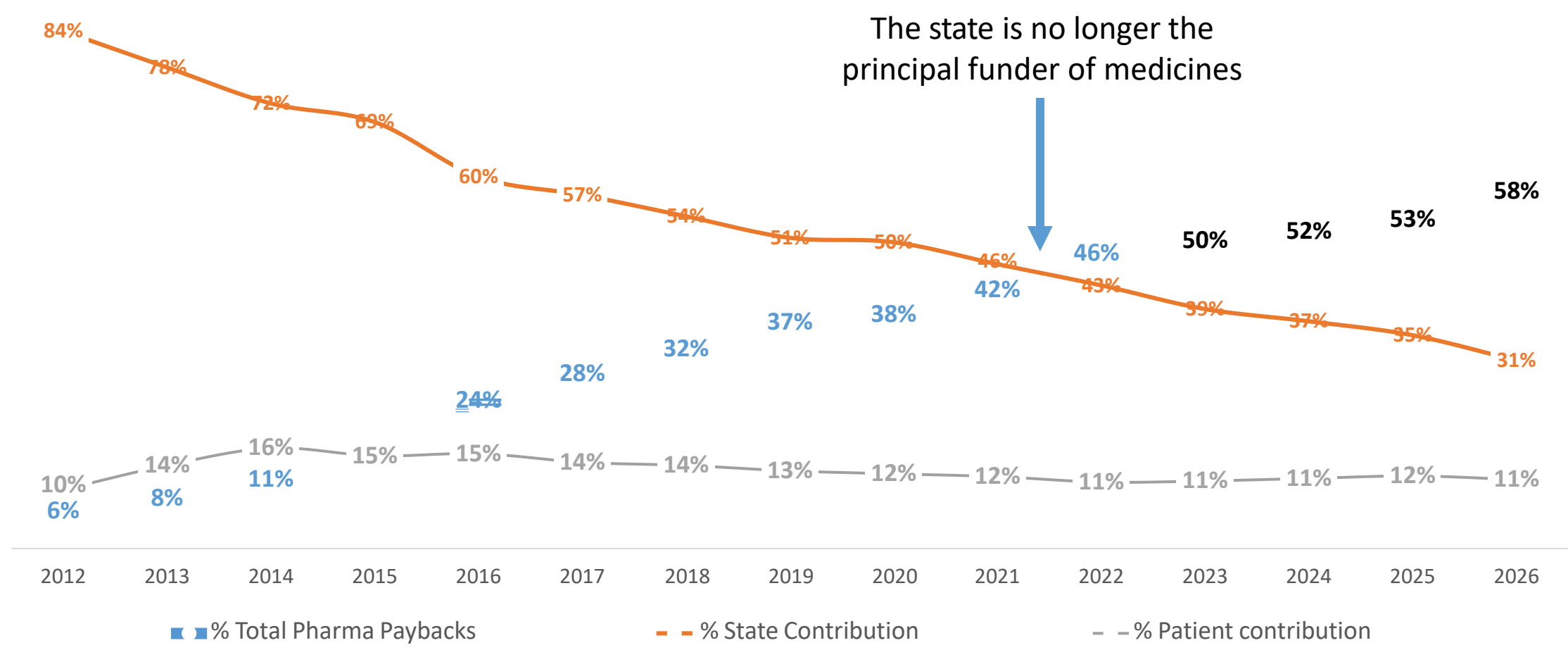
Positively impacting

350K citizens

*KPMG PIF Footprint study 2022

We need to ACT NOW to avoid risking the future of healthcare

Evolution of paybacks since 2012



Pharma Policy should focus on 3 priorities

1

Securing sufficient State funding for pharmaceutical innovation

2

Structural reforms to increase efficiency in the healthcare management

3

Digital transformation of the healthcare system

- *Make informed policy decisions via dialogue*
- *Ensuring open communication and transparency*

We collaborate

We innovate

**We improve
health for all**



Thank you for your attention!

