



**STEVIA
HELLAS**

COOPERATIVE

CHRISTOS STAMATIS, CEO

WE CULTIVATE LOCALLY
WE SERVE GLOBALLY



Stevia Hellas Cooperative | Highlights



Stevia Hellas, was **established in 2012**, by a group of farmers in **Central Greece**. Located in the fertile valley of Central Greece, **cultivates stevia** by simply taking advantage of the natural resources of sun, soil and water, which preserve the naturalness and physical sweetness of stevia.



50 farmers are taking part in the complete product lifecycle, using sustainable farming practices. The cultivation is mostly **organic**, following all **high quality standards**, contributing to **high quality taste final products**. Stevia Hellas' organic producers are certified by BioHellas for the production of bio stevia leaves, while the Coop has an ISO22000 Certification.



Stevia Hellas mission is to **promote profitable and sustainable agriculture** by facilitating research and technology transfer activities to the producers and the agricultural community in general.



Sustainable production techniques are used which are respectful of the environment and the people involved in the cultivation and production process. Stevia Hellas **environmental footprint is reduced** by using less resources, water management and by constantly raising farmers' environmental awareness.



Stevia Hellas, has grown exponentially over the last few years (CAGR 2016-19: **+41%**) indicating significant potential. This growth surpasses that of the market indicating **enhanced penetration and market share**.



By being a profitable Cooperative, Stevia Hellas supports **local economic growth** by gradually increasing the income of each farmer every year.

STEVIA

A HEALTHY & ZERO CALORIES

PLANT BASED

SWEETENER!

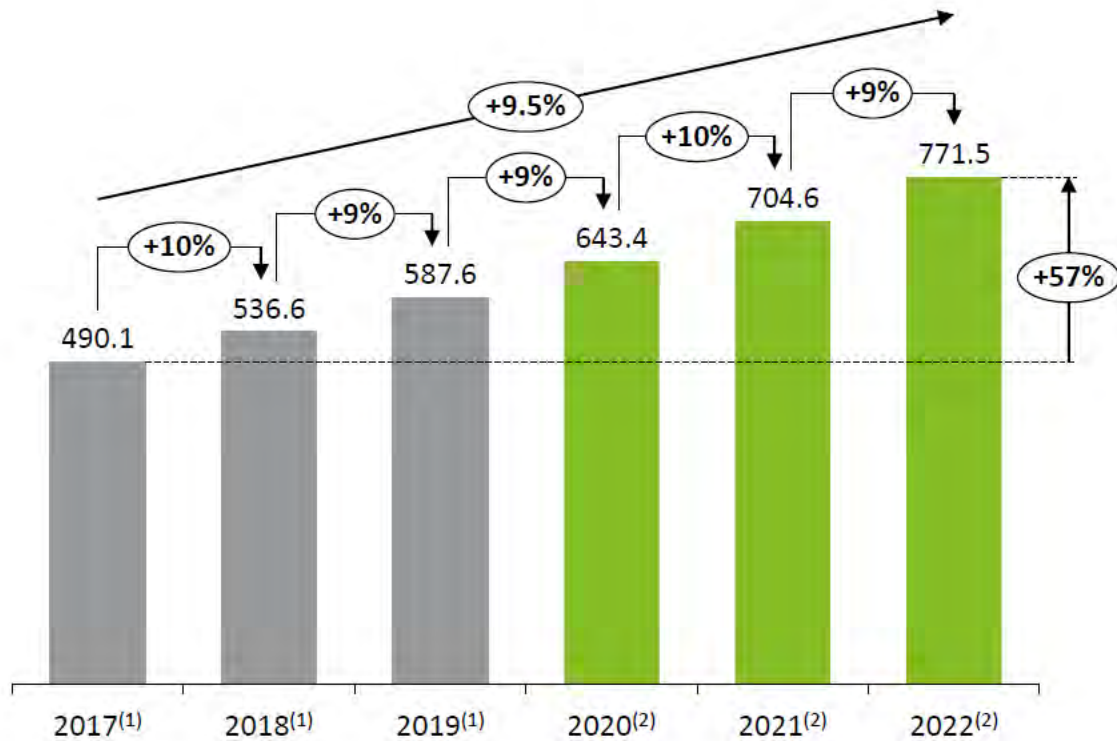
Stevia, a natural and healthy alternative to sugar, with zero calories. Stevia products are ideal for industrial and culinary use. Stevia sweetener is ideal for all those who want to follow a more healthy nutrition and for industries who need to give added value to their end products.

100% EUROPEAN PRODUCT
CULTIVATED IN GREECE
MANUFACTURED IN FRANCE

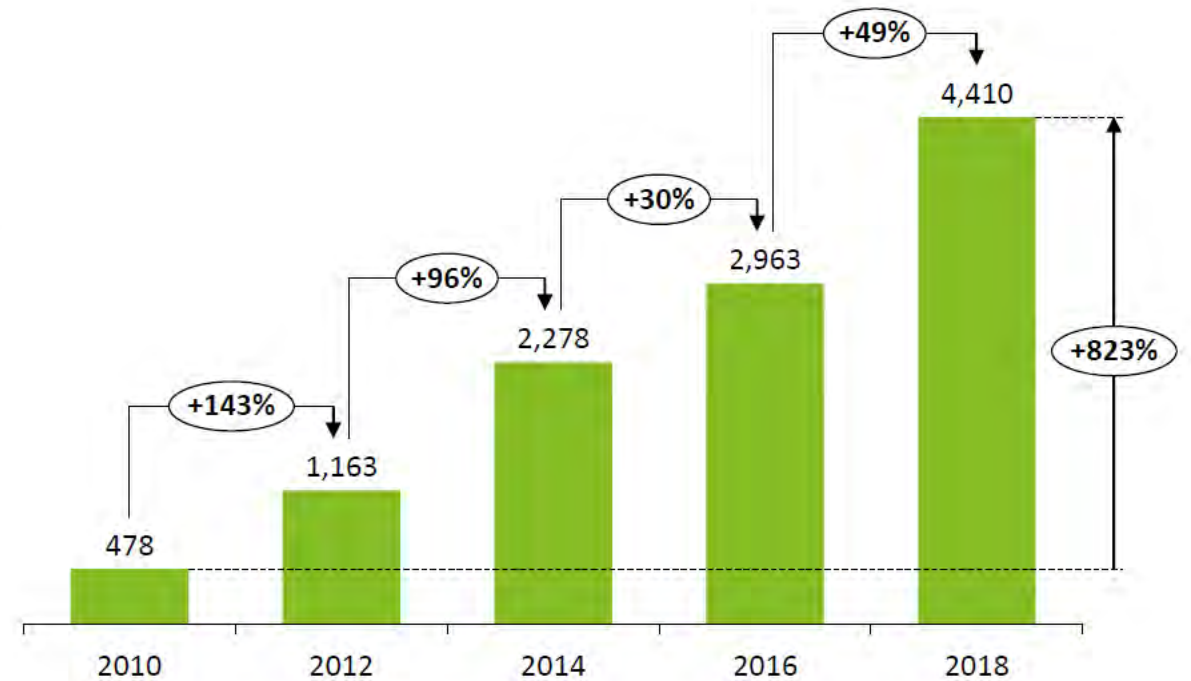
HIGH QUALITY AND TASTE

Our products have won a two stars award at ITQI 2018 awards. Trusted by the most recognized clients all over the world.

Market Value of Stevia Worldwide, 2017 - 2022 (in million USD)



Global Product Launches with Stevia, 2010 - 2018 (# of products)



Source; Statista, 2019, PurecRcle Published Financial Statements

Notes: (1) 2017-19 figures are estimates, (2) 2020-22 figures are forecasts

STEVIA / F&B

GLYCOSIDES

CONFECTIONERY
PASTRY
DAIRY
PHARMA

LEAVES

TEAS & BEVS
INFUSIONS
PHARMA

INFUSIONS

TEAS & BEVS
INFUSIONS
PHARMA
COSMETICS

WHAT IS THE FUTURE

THE LANDSCAPE
MARKET TRENDS
R&D
KNOWLEDGE BASE

APPLICATIONS
INNOVATIVE PRODUCTS
RebA, RebM, RebD, RebC
RAW STEVIA

THE SUPPLY CHAIN
FAIR TRADE
ETHICAL SOURCING
ETHICAL PRODUCTION
ORGANIC CULTIVATION

DRIVING SUSTAINABLE GROWTH





**THE LEADING
STEVIA
PRODUCER
ACROSS EUROPE**

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