

May 2023



Empowering Institutional Real Estate with the  
Most Advanced End-to-End SaaS Platform for Portfolio  
Management & Commercialization Catering to  
NPL/REO Servicers and Investors

Confidential

We are a **leading PropTech company in Europe** revolutionizing the traditional **Collateral and REO Management, and Commercialization** for **Servicers, Institutional Investors, Financial, & Individual clients**



As **Operators** we came across **4 Key Challenges** when Onboarding, Managing, Commercializing, & Monitoring Real Estate Portfolios, especially for **Granular Assets**

1

Navigate **complex** processes & multiple stakeholders

2

**Difficult** access to credible & meaningful data

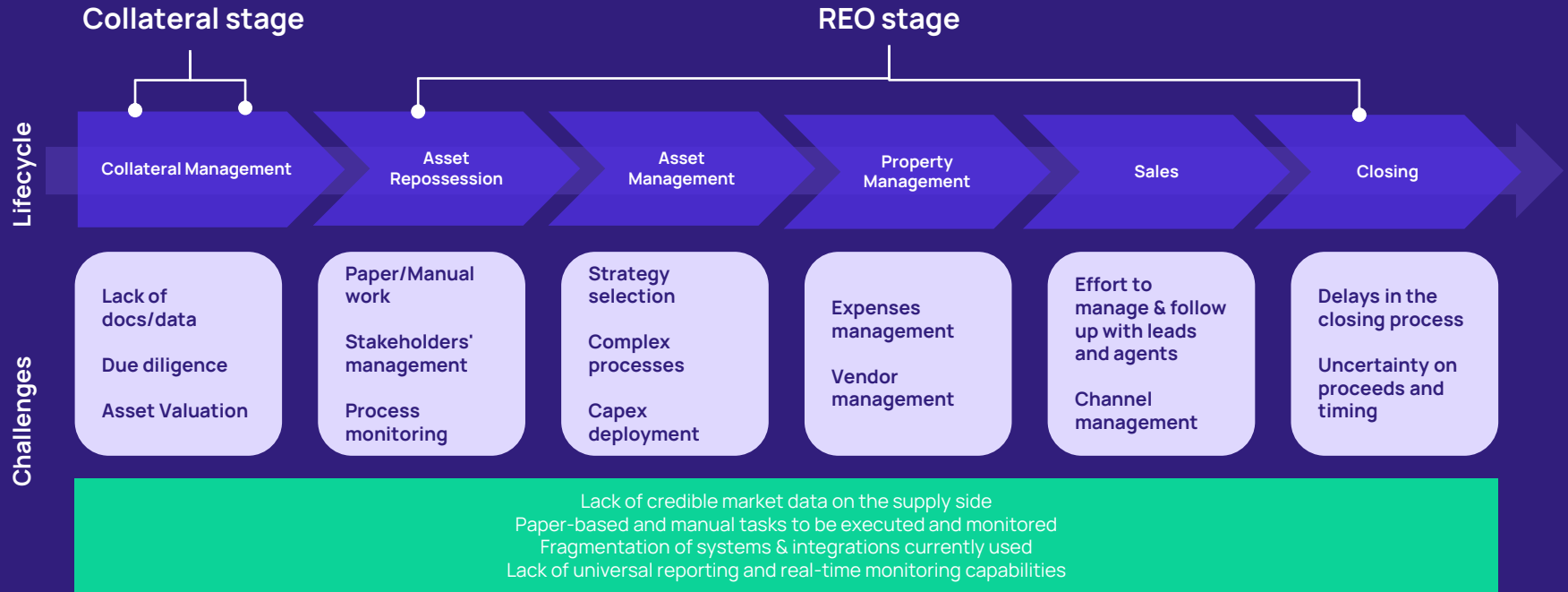
3

Qualify & manage multiple Sales Leads & Sales Agents across multiple geographies

4

Scalable mechanism to monitor & control vendors, performance & cost

These **challenges** create uncertainty, lack of control and significant delays in the delivery of business plans, as well higher costs due to inefficiencies





**R OS**  
by prosperity

At the heart of our services is **Prosperity OS (Operating System)**, the most advanced **cloud-based Enterprise SaaS Platform** for institutional collateral and real estate portfolio management and commercialization.

Prosperity OS is designed to empower **Institutional Investors and Servicers** with the tools to efficiently **manage, monitor, and make informed decisions** about their real estate portfolios at scale.



With **Prosperity OS**, users can easily **scale** their portfolio operations, **augment** their capabilities, **streamline** workflows, and **access** real-time analytics and insights.

The Platform's **white-label, customizable design** allows users to tailor it to their specific needs, while its **end-to-end functionality** supports the entire lifecycle of a real estate investment, providing the tools and resources necessary to **maximize returns** and **optimize** portfolio performance.

# Transform Your Real Estate Capabilities with Prosperity OS:

Augment Operations & Control, Elevate Performance,  
Enhance Customer Satisfaction to Unlock Portfolios Potential

## Enhanced Collaboration:

A **unified** user and customer experience, acting as a **single interface and a collaboration platform** between all stakeholders, tailored and configured to your needs.

## Real-time data insights:

A **centralized repository** of all portfolio and asset data and information, offering a complete view of your assets and comprehensive reporting to make informed decisions

## Increased efficiency:

By providing a **single source of truth**, eliminates the need for manual data entry and duplication, reducing the risk of errors and saving time

## Enhanced scalability:

A **cloud-based platform** that could be scaled according to evolving your needs and makes it easy to add new portfolios

## Enhanced Security:

The platform is **compliant** with industry regulations and standards such as GDPR and ISO 27001 with **robust security** measures, ensuring data is always protected

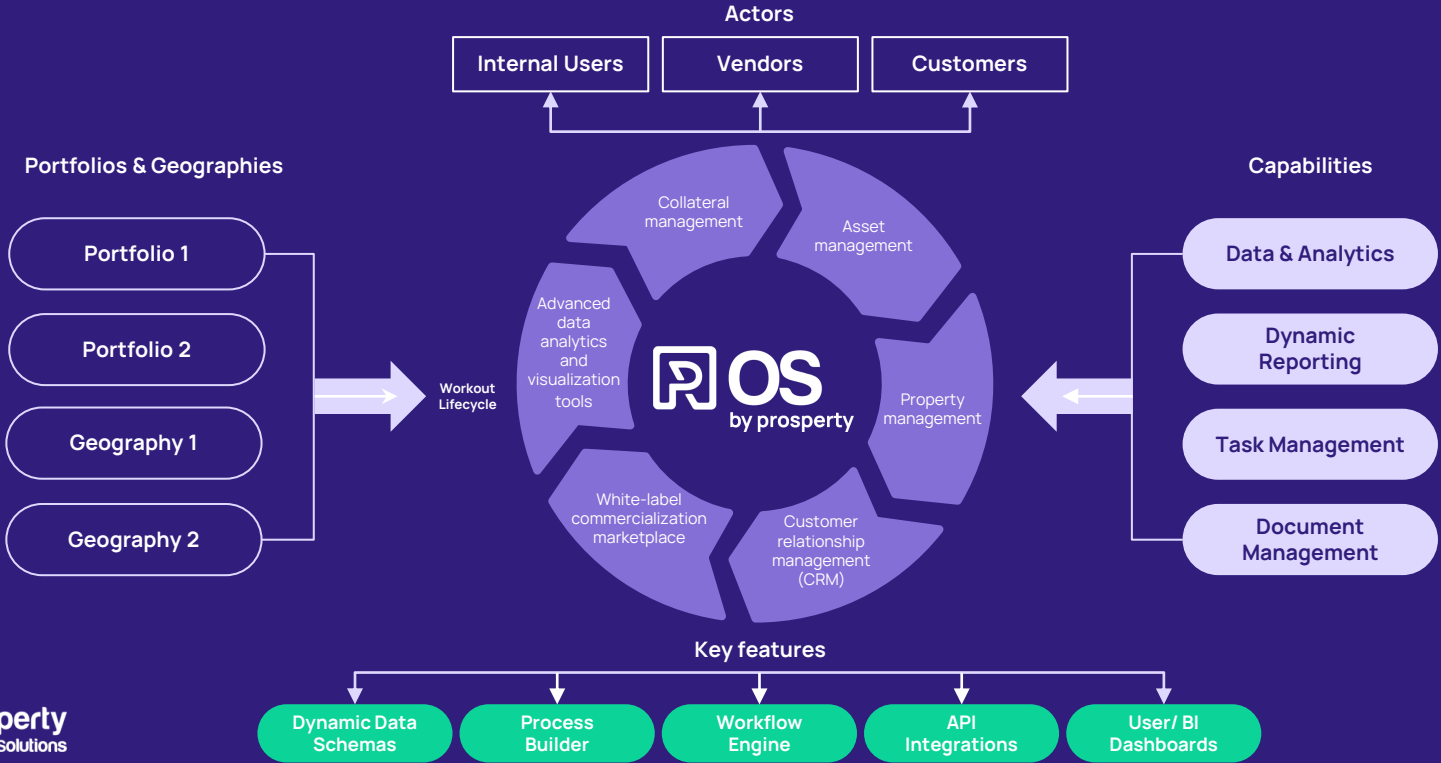
## Improved risk management:

Identify and mitigate potential risks in your portfolio using our **predictive analytics and real-time reporting capabilities** to make informed decisions and manage risk effectively.

## Improved user customer satisfaction:

Provide a **seamless user and customer experience** tailored to the needs of your customers, leading to higher retention, conversions, and increased revenue.

Prosperity OS **orchestrates** tasks, processes, and stakeholders over a **single interface** across the value chain, from the collateral stage through to the REO and every step in between increasing efficiency and control, **unlocking the benefits of your property portfolios**

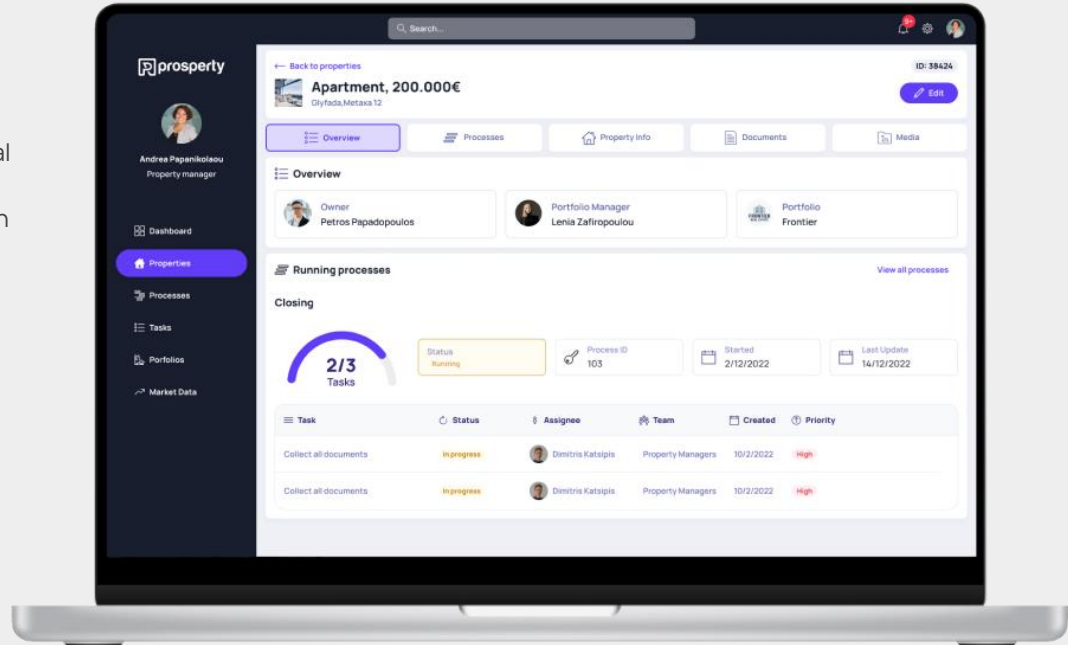






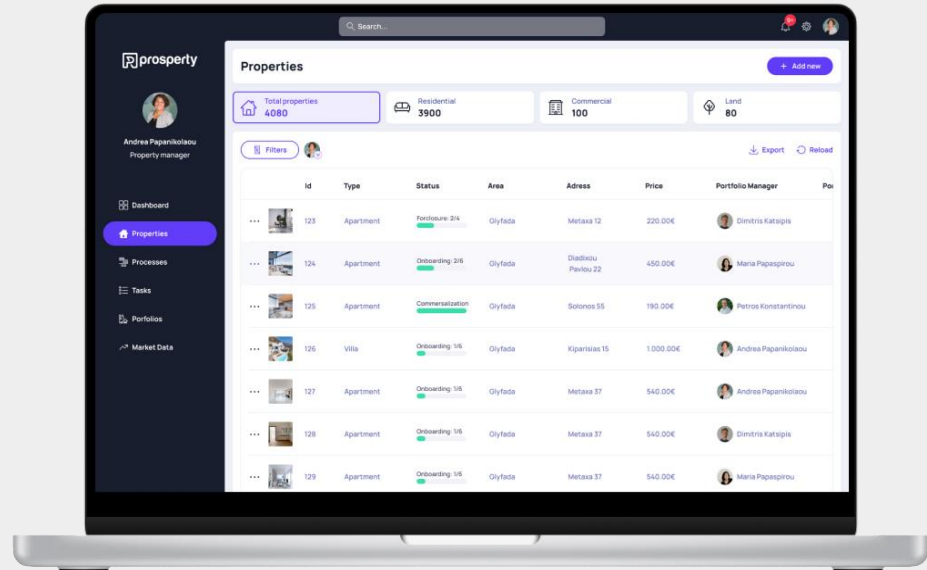
## Collateral Management

- Track and manage the portfolio's collateral assets, including mortgages, title deeds, and other related data and documentation
- Automate the process of asset valuation
- Monitor the performance with real-time analytics and reporting
- Conduct processes for asset acquisition and repossession
- Develop and distribute regular reports to relevant stakeholders, such as investors, regulators, and senior management



## Asset Management

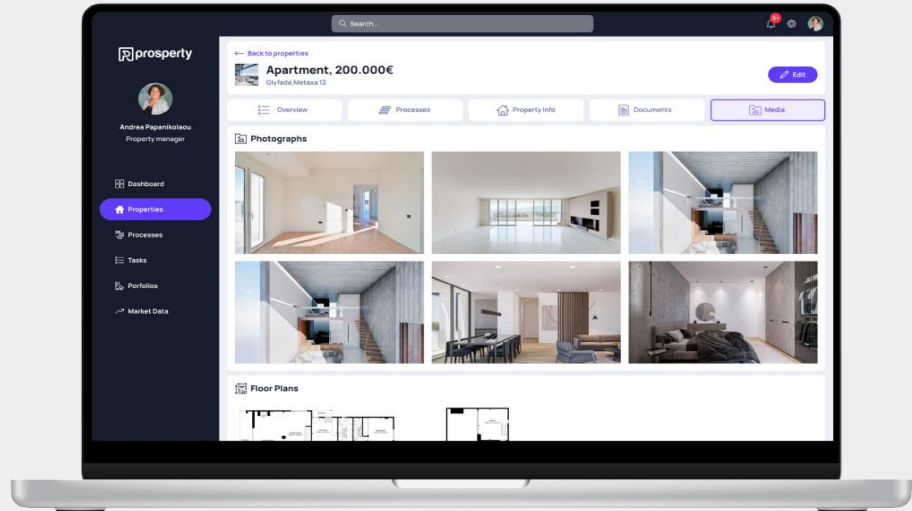
- Maintain a complete overview of the assets, including data, legal and technical documents, media, lease contracts, etc.
- Streamline your asset management workflows with automated processes and controls
- Implement all onboarding, due diligence, valuation, business plan/strategy definition, and legalization processes with ease.
- Collaborate with internal and external stakeholders and vendors and monitor SLA performance via KPIs
- Monitor the progress and performance of your assets with real-time analytics and reporting.
- Track and manage budget and expenses, monitor accounting, and P/L on an asset and portfolio level





## Property Management

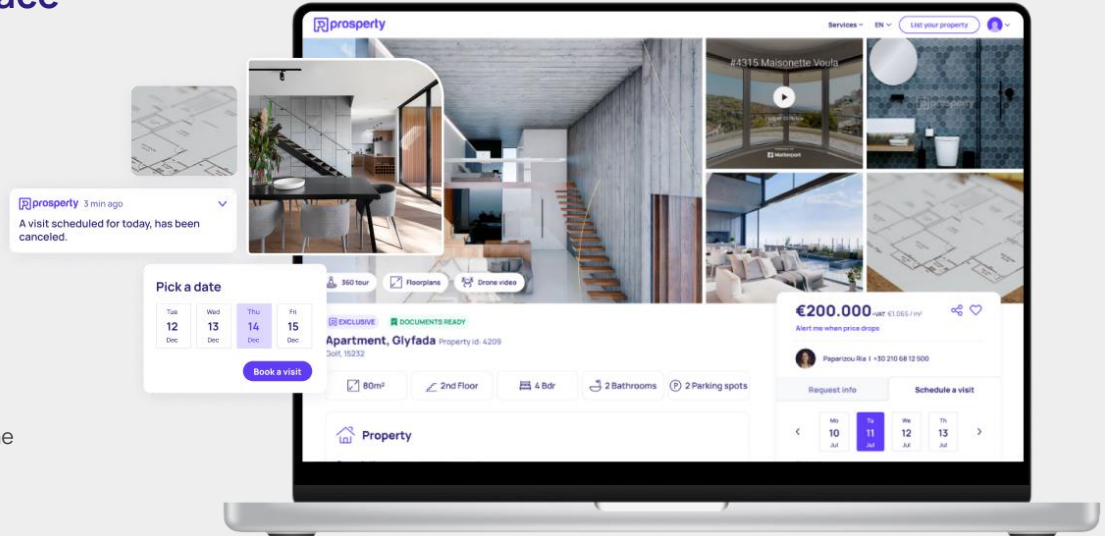
- Monitor day-to-day facility operations, including management of quotes from vendors, assigning tasks, raising work orders for regular and preventative maintenance, small repairs and renovations, and ad hoc issues
- CAPEX monitoring
- Key management
- Monitor accounting and P/L on an asset and portfolio level
- Manage tenants and automate rent collection, lease renewals, maintenance requests, and insurance
- Get real-time insights into property performance with advanced analytics and reporting
- Track and manage budget and expenses, monitor accounting, and P/L on an asset and portfolio level





## White-label Commercialization Marketplace

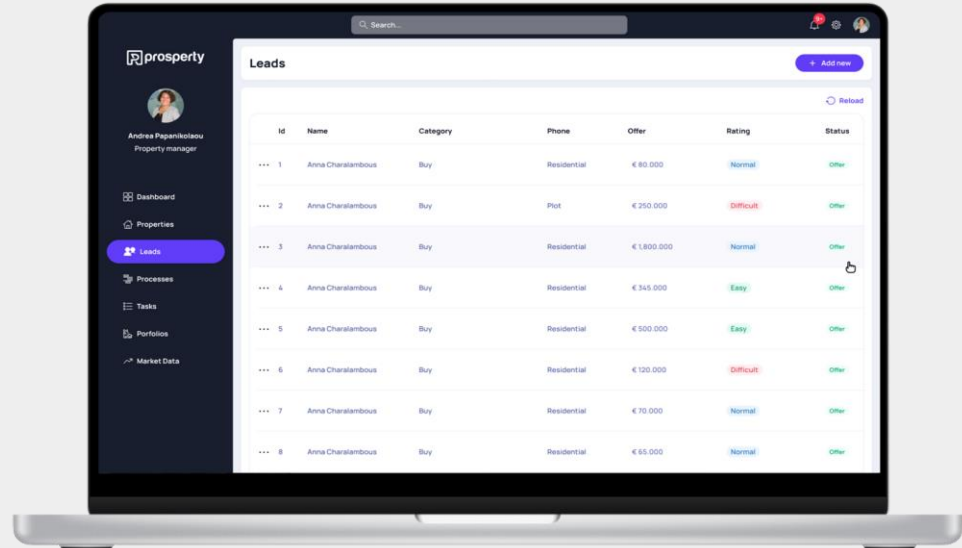
- An integrated white-label public marketplace, enabling and facilitating the execution of the selected commercial strategy for sales or rentals
- List all properties on their own commercialization marketplace to reach a broader audience
- Automate listings sites management
- Market your properties more effectively with advanced marketing tools for lead generation
- Streamline the sales closing process, orchestrating all collaboration tasks among various actors involved in the sales, administration, buyers, and lawyers, including e-signatures and e-payments, and monitoring of the process progress on an asset level
- Improve deal closing rates with real-time deal analytics and reporting





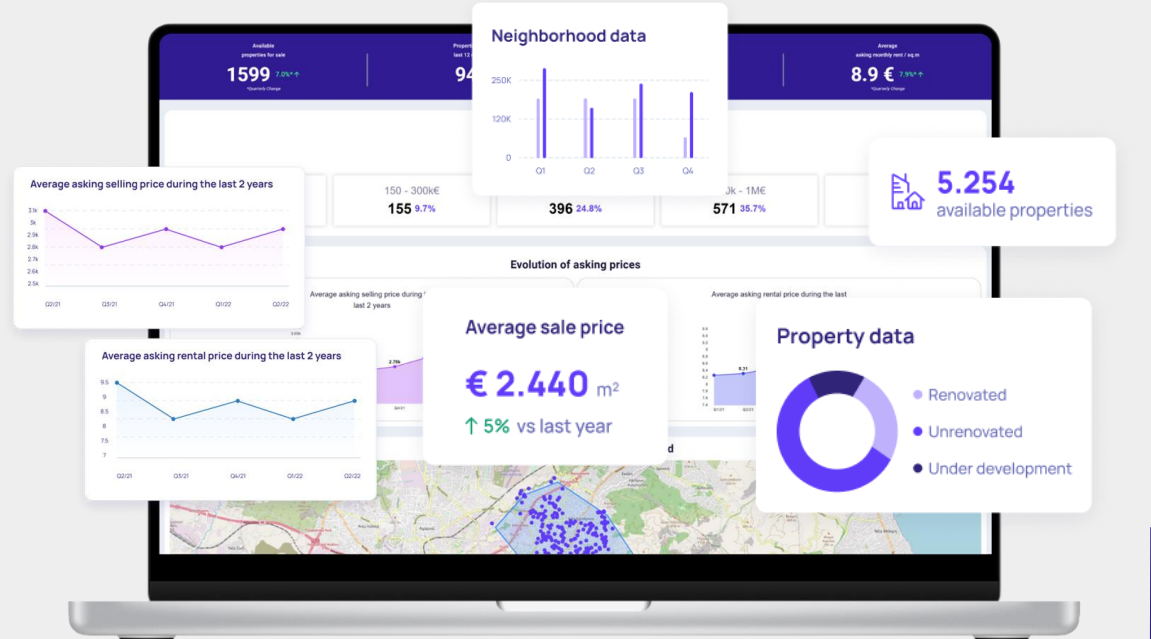
## CRM & Leads Management

- Automate lead generation and nurture campaigns
- Centralize all the customer data in one place
- Capture, manage, and track thousands of client leads across the funnel from generation to conversion and closing
- Assign and re-assign cases to brokers and agents and monitor performance
- Dynamic demand/supply matchmaking process and algorithms with similarity scoring
- Shared knowledge base and case management between team members
- Improve customer engagement with personalized messaging and communication
- Monitor the performance of the sales and marketing activities with real-time analytics and reporting



## Advanced Data Analytics Dashboards & Visualization

- Maintain all your real estate data in one place
- Enhance data quality with automated data cleansing and normalization
- Get a complete view of your real estate portfolio with advanced analytics and reporting
- Improve decision-making with real-time data insights
- Accelerate portfolio migration



**Unlock** the full **potential** of your real estate assets and **elevate** your portfolio management to new heights with **Prosperity OS**. Discover a world of enhanced **efficiency** and **productivity**, where **transparency** reigns supreme, **informed** decision-making becomes second nature, and risks are significantly **minimized**. **Join** our **ever-expanding** community of **global** NPL/REO Servicers, Financial Institutions, and Investors who are experiencing unparalleled **success** through **Prosperity OS**.



**Thank you.**

Ready to take your institutional real estate portfolio management to the next level?

Contact us today to schedule a demo or learn more about Prosperity OS.

Email: [info@prospertysolutions.com](mailto:info@prospertysolutions.com)



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