

# Digital Transformation in Supply Chain: Objectives and Options

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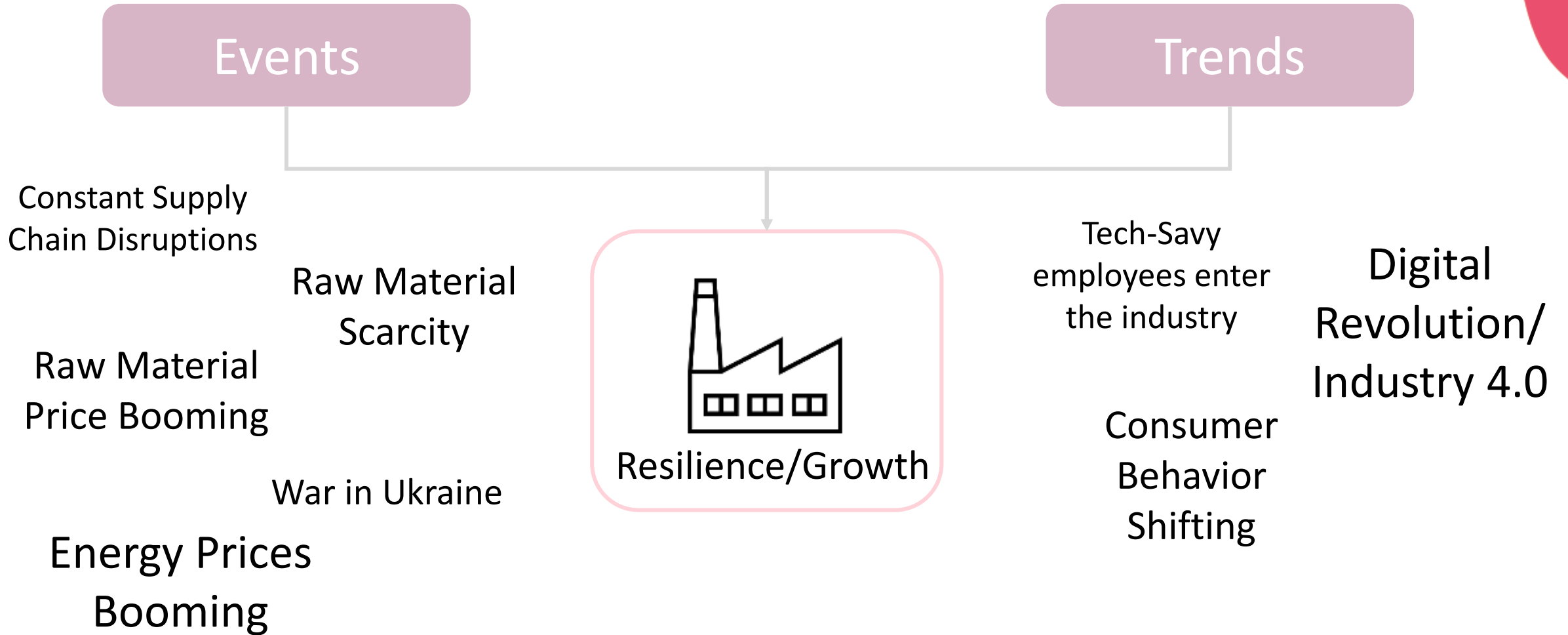
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# THE STAKES



# THE CAPABILITIES

Organizational

E2E  
Visualization

Disruption Planning      Scenario Modeling

Autonomy in Decision Making      E2E Alerting

Knowledge of Business Priorities

Data

Data Quality

Real-time data      Instant Recommendations/Prescriptions

Data Availability

Supply Chain

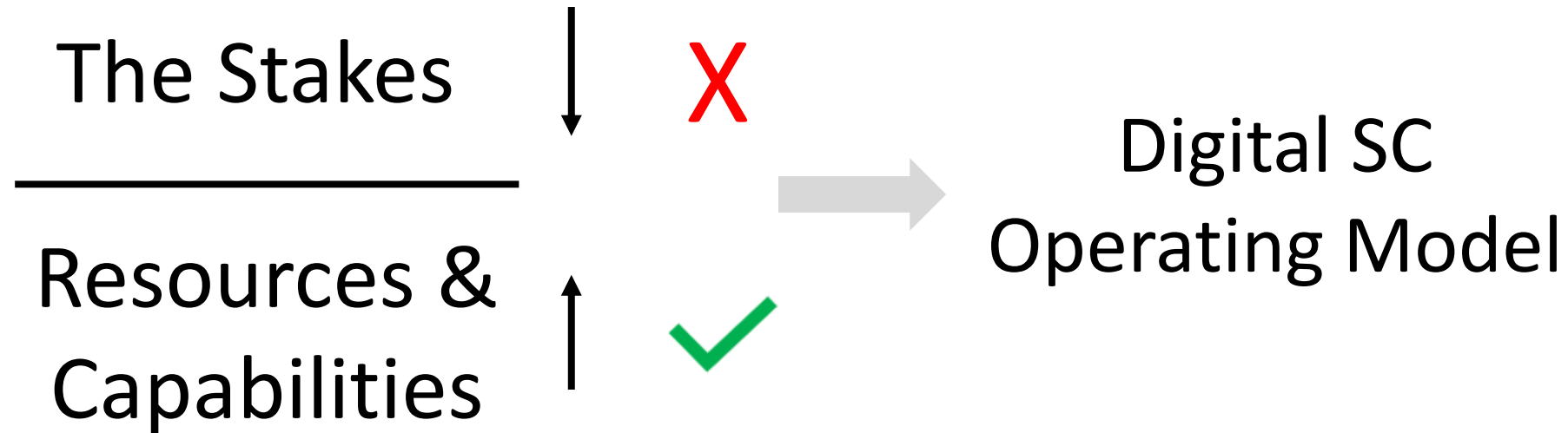
Dynamic Stock Optimization

Dynamic Capacity Planning      Demand Sensing

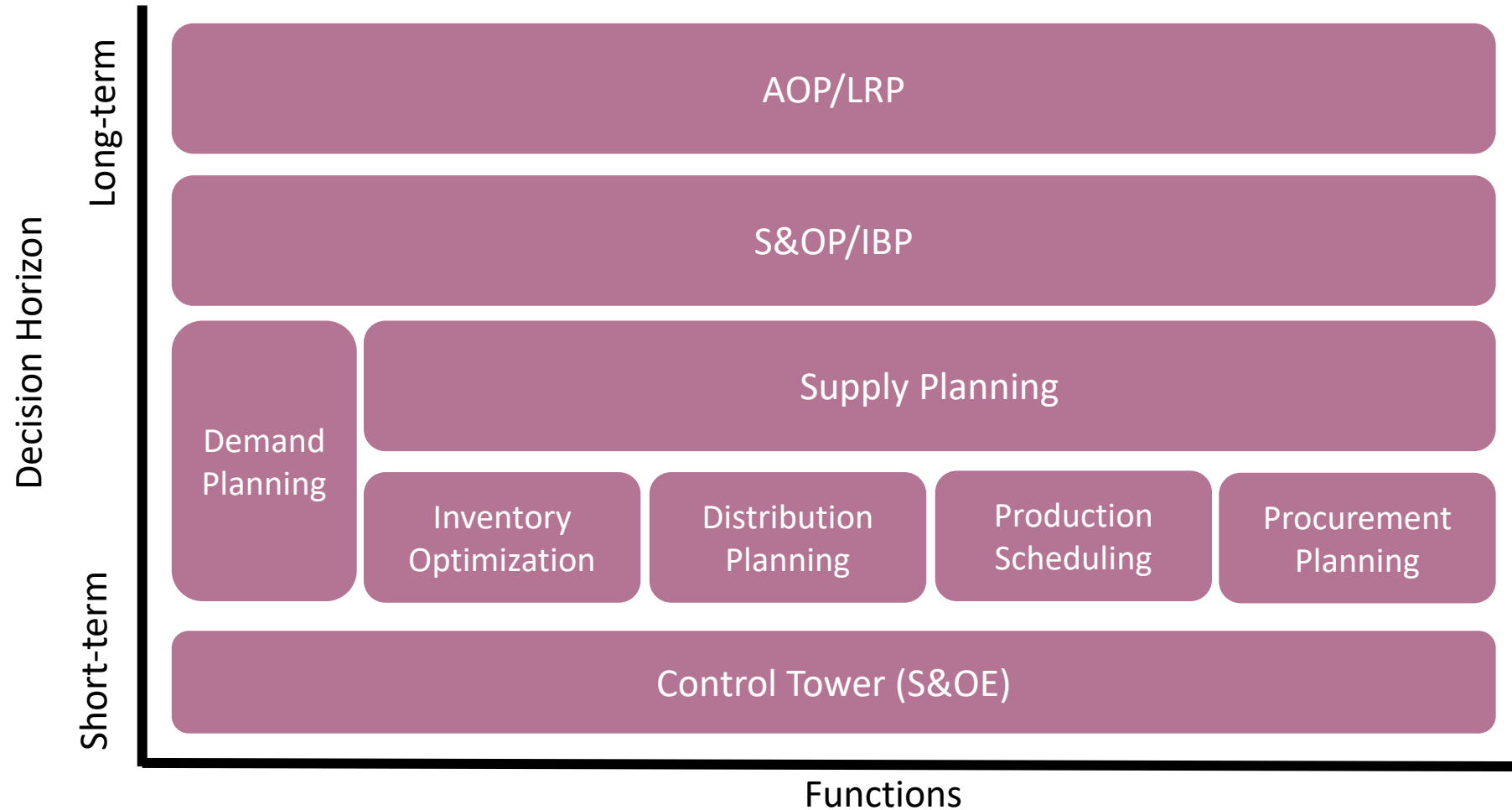
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# THE CHALLENGE

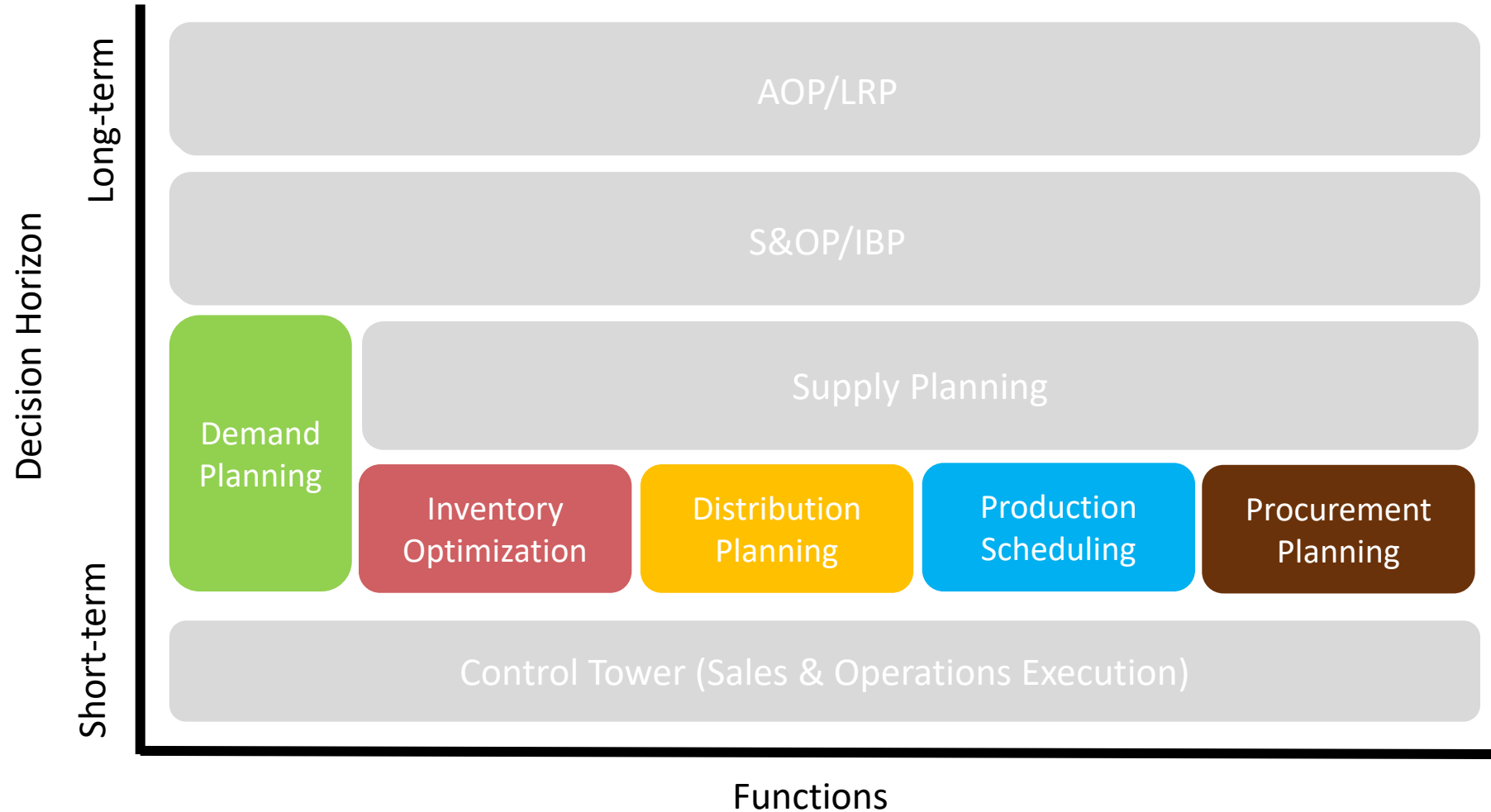
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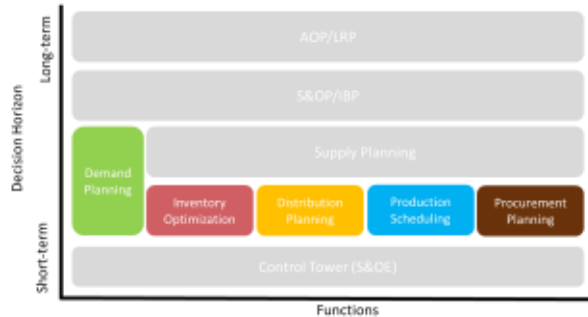
# THE “INTEGRATED SOLUTION” APPROACH



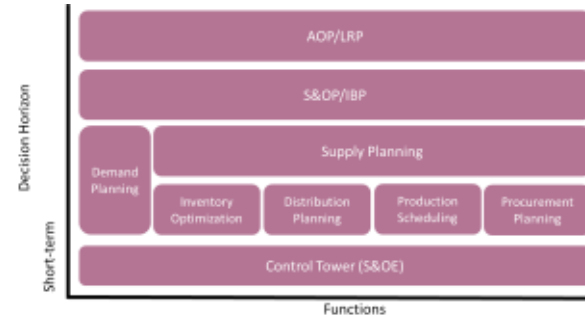
# THE “BEST OF BREED” APPROACH



# ASSESESING THE OPTIONS



- Easier to absorb/to get buy-in from business users
- Closer to the existing way of approaching transformation
- Quick & Dirty
- Better than nothing, certainly provides some added value
- Solutions relying heavily on internal experience
- Recommendations and scenario planning at an activity level



- Expands all required capabilities
- Solutions relying on global best practices
- Maximum value, new opportunities and business model
- Not necessarily larger investment (TCO known very early)
- Recommendations and scenario planning across all activities



# SOME HINTS MOVING FORWARD..

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- Involve people who **understand what's at stake** as well as the **resources and capacities required**.
- **You get what you pay for**. Calculate ROI, ROX and TCO before finalizing an investment decision.
- Select technologies that **focus on insights and recommendations and providers that can leverage those technologies**.
- Make a clear distinction between **platforms** and **vertical solutions**.
- **Accept failure** as you do with success.
- **Start with pilots**, create value, let others see it and then scale.



# About WITSiDE

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> We are an **end-to-end analytics solutions provider.**  
Point.

*<https://www.witside.com>*

# THANK YOU!

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